

CENTRAL EXCHANGE

25th Annual Midwest Leadership Summit

Tuesday, April 27, 2027 | Overland Park Convention Center + Online

MIDWESTLEADERSHIPSUMMIT.COM

Invest in Your Leaders

CREATE SPACE FOR YOUR TEAM TO LEARN BEYOND THE WALLS OF YOUR ORGANIZATION



Leadership development can be especially powerful when people are exposed to perspectives and experiences outside their everyday work. The **Midwest Leadership Summit** brings together hundreds of professionals from across the Kansas City region for a shared day of learning and connection. Attendees hear different points of view and learn alongside people from a variety of industries, creating an experience that extends well beyond what they encounter within their own organizations.

On April 27, 2027, the **25th Annual Midwest Leadership Summit** will bring that experience to life through inspiring speakers and timely conversations focused on the opportunities and challenges shaping today's workforce. More than a day of inspiration, the Summit gives attendees time to think differently about how they lead, build meaningful connections and leave with ideas they can put to work long after the event ends.

Sponsoring the Midwest Leadership Summit gives your organization an opportunity to invest in your people while supporting a broader community of professionals committed to growing as leaders.

As a sponsor, you will:

- Give members of your team access to a full day of professional development.
- Show your organization's commitment to developing and supporting its people.
- Build visibility for your brand among professionals and organizations attending in person and online.

Let's find the right way for your organization to join us for the **25th Annual Midwest Leadership Summit**.

Contact Kerry Gentry Hartnett, Signature Event Manager, at kerry@centralexchange.org.

Who Attends the Summit?

A COMMUNITY OF PROFESSIONALS FROM EVERY FIELD

Each year, the **Midwest Leadership Summit** gathers over **1,000 attendees** from across Kansas City and beyond. The Summit brings together professionals at different career stages and from a wide range of backgrounds, creating an energy that comes from learning alongside people with different experiences and perspectives.

Attendees include emerging professionals, entrepreneurs, community leaders, and executives who come together to share experiences, exchange ideas, and challenge themselves to think differently about how they lead.

More than **200 organizations** take part annually, representing a wide range of industries and perspectives. Whether attending in person or online, every participant becomes part of a thoughtful, forward-looking community built around learning from one another and growing together.





The Agenda:

MIDWEST LEADERSHIP SUMMIT | TUES 04.27.2027
AT THE OVERLAND PARK CONVENTION CENTER + ONLINE

8:00 AM | OPCC Doors Open,
Continental Breakfast Buffet, + Visit the
CX Marketplace (in-person only)

8:30 AM | Doors open to the Keynote
Session

8:45 AM | Welcome + Morning Keynote

10:00 AM | Networking Break + Visit The
CX Marketplace

10:20 AM | Morning Breakout Sessions
(4 to choose from)

11:25 AM | Networking Break + Visit The
CX Marketplace

11:45 AM | Lunch (in-person only)

12:45 PM | Networking Break + Visit The
CX Marketplace

1:00 PM | Afternoon Breakout Sessions
(4 to choose from)

2:05 PM | Networking Break + Visit The
CX Marketplace

2:25 PM | Afternoon Keynote

3:30 PM | Sip 'n Shop Happy Hour
Reception (all in-person attendees welcome)

*All times are CT (UTC-5). Agenda is subject to change.

2027 Midwest Leadership Summit Sponsor Levels

	DIAMOND SPONSORS	PLATINUM SPONSORS	GOLD SPONSORS	SILVER SPONSORS	BRONZE SPONSORS	COPPER SPONSORS	MARKETPLACE BOOTHS
Purchase Price:	\$25,000	\$20,000	\$15,000	\$10,000	\$5,000	\$3,500	Small Booth: \$200 Large Booth: \$350
# of Sponsorships Available:	4	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	35
# of In-Person Tickets Included:	50	40	30	20	10	10	--
# of Online Tickets Included:	25	20	15	10	5	--	2
EACH TICKET HOLDER RECEIVES:							
Access to all Session Recordings for up to one year after the event	★	★	★	★	★	★	★
A Continental Breakfast, Plated Lunch and Happy Hour (in-person ticket holders only)	★	★	★	★	★	★	Small Booth: 1 box lunch Large Booth: 2 box lunches *Add'l lunches available for purchase
SPONSOR BENEFITS:							
Recognition in all event-day digital and printed materials	Logo	Logo	Logo	Logo	Logo	Company or Group Name	Company Name
Pre-event recognition on event webpage, emails, and social media	★	★	★	★	★		
One CX Marketplace booth (optional)	★	★	★	★	★		★
Ad placement in event workbook	Full Page	Full Page	Half Page				
Introduce a keynote session (“sponsored by” credit in workbook)	★						
Logo featured on workbook cover	★						
Attendee voucher for one CX program of choice in 2027.	★						

Sponsor the Midwest Leadership Summit

**BRING PROFESSIONALS TOGETHER TO THINK
DIFFERENTLY ABOUT HOW THEY LEAD**

Your sponsorship helps make a day like this possible. It gives attendees the opportunity to step outside their everyday work, learn alongside people they may not otherwise encounter, and return with new perspectives they can carry into their teams and organizations.

Join us on April 27, 2027, as hundreds of professionals come together in person and online for a day dedicated to leadership and professional growth.

Whether you're ready to secure your sponsorship or want to explore the best fit for your goals, **contact Kerry Gentry Hartnett, Signature Event Manager, at kerry@centralexchange.org.**

INVEST IN THE EXPERIENCE. BE PART OF THE IMPACT.



MidwestLeadershipSummit.com