

# Join Kansas City STEMM companies honoring women.

#### Surprisingly, women only make up approximately 31% of the workforce in STEMM fields.

To change this staggering statistic, we need businesses to get involved shifting the future landscape.

The Central Exchange Women In STEMM (WiSTEMM) initiative is the Kansas City Region's premier effort to recognize, advance and promote women working in the fields of science, technology, engineering, math and medicine.

Each year CX celebrates the accomplishments of all women in KC who are setting trends and breaking barriers in their STEMM fields at the Annual STEMMy Awards Benefactor's Roundtable Discussion and the Awards Recognition Gala Luncheon.

Award categories include Enterprising Innovator, Corporate HERO, Groundbreaking Leadership, Rising Trendsetter, WiSTEMM Educator, Student Achiever, and WiSTEMM Champion.

Please help us raise awareness of the innovation, leadership, and success women bring to STEMM by becoming a **sponsor of the 12**<sup>th</sup> **Annual STEMMy Awards**, and position your company as a champion cultivating and accelerating STEMM leaders in our community.

Your organization will benefit not only as a sponsor but as a beacon and patron of women in STEMM careers.

We count on organizations such as yours to help us reach, cultivate, and celebrate these women. Thank you for your consideration and support!

SECURE YOUR SPONSORSHIP BY OCTOBER 1, 2025
FOR MAXIMUM MARKETING EXPOSURE AT CXSTEMMYS.COM
or email Kerry Gentry Hartnett at kerry@centralexchange.org

#### **Student Achiever**

#### **ASHLEY HOWARD | UNIVERSITY OF KANSAS MEDICAL CENTER**

The **Student Achiever STEMMy Award** recognizes a female college student currently enrolled in a Kansas or Missouri college or university who has professional aspirations in a STEMM field. The student has demonstrated academic achievements, shows exemplary student involvement in campus/community organizations, and is a leader amongst her peers at her college or university. This award can be given to an undergrad or graduate degree student.

#### WiSTEMM Educator

#### LYDIA MORENO | KANSAS STATE SCHOOL FOR THE BLIND

The **WiSTEMM Educator STEMMy Award** recognizes a full-time STEMM faculty member at any high school or college level. Based on student or fellow faculty evaluations and community accolades, her institution or community acknowledges her as an outstanding educator.

#### **Enterprising Innovator**

#### KALIN BACA | ICORIUM ENGINEERING COMPANY

The Enterprising Innovator STEMMy Award recognizes a woman business owner in a STEMM-focused company who demonstrates exemplary leadership in her business by establishing a strong vision and achieving great success. She also demonstrates industry excellence by influencing others in her STEMM field and is viewed as a key contributor in her industry.

#### Corporate HERO EVERGY

The Corporate/Organization HERO STEMMy Award recognizes a company, whether large or small, that promotes women in STEMM within their organization. This company actively engages in KC Metro STEMM-related activities and supports community organizations. It is highly supportive of women in their STEMM fields and provides benefits and support in the form of education, growth opportunities, flexibility, and camaraderie through initiatives such as ERGs.



#### WiSTEMM Community Spotlight

#### **SWE-KC (SOCIETY OF WOMEN ENGINEERS)**

**NEW IN 2025!** The **WiSTEMM Community Spotlight Award** recognizes a non-profit, professional organization, or community initiative that promotes STEMM within our region. The Spotlight recipient creates a pipeline of STEMM talent within the community, promotes STEMM initiatives, and raises awareness of STEMM in the community.

#### Rising Trendsetter TERRI THOMPSON | MUSEUM AT PRAIRIEFIRE

The Rising Trendsetter Award recognizes a woman with 10 Years or Less of professional experience in her STEMM field and who has demonstrated significant achievement early in her career. She is an Influencer of women in STEMM, showing peer recognition and peer support. She is an emerging leader for women in STEMM and is involved in STEMM activities in her company and/or the community.

## Groundbreaking Leadership CHRISTINA CHANDLER | KC STEM ALLIANCE KIMBERLY DEWITT | STATE OF KANSAS

The **Groundbreaking Leadership Award** recognizes a woman in STEMM who has made significant contributions to the STEMM community throughout her **over 10-year professional career in her STEMM field.** She advocates for women in STEMM by promoting gender equity in leadership roles, supporting women entering or advancing in STEMM careers, and celebrating the achievements of women in this area. She is a comprehensive leader who casts a vision, sets and achieves goals, learns from other leaders, mentors others, influences peers, and drives innovation and change.

#### WiSTEMM Champion

#### **DEMICCO WITHERSPOON-GRAHAM | TEACHERS LIKE ME**

The **WiSTEMM** Champion Award recognizes a leader, regardless of gender, working in or associated with a STEMM field or organization. These individuals are bridge builders who envision gender equality and take action to realize that vision. They advocate for women in STEMM, empowering them to achieve their full potential. They offer support as women enter or advance in their STEMM careers and actively promote them within their workplaces and communities. They are true champions for others.

### Benefactor's Roundtable Discussion + Happy Hour

MONDAY, OCTOBER 13, 2025 | 3:00 - 5:00 PM | T-MOBILE WINTER GARDEN

Join a dynamic lineup for a thought-proving conversation focusing on women in STEMM. Followed by drinks, appetizers, and networking.



MODERATED BY:
BRITTANY MARTINEZ
TL1 Post-doctoral Fellow
University of Kansas Medical Center
2023 Student Achiever



TAMMY BUCKNER
Chief Executive Officer
WeCode KC
Honorary Co-Chair + Panelist
2023 WiSTEMM Champion



STEF SEGER Community Development Regional Manager Meta Honorary Co-Chair + Panelist

#### 12th Annual STEMMy Awards Ceremony + Gala Luncheon

THURSDAY, OCTOBER 23, 2025 | 11:30 AM - 1:00 PM | FIORELLA'S EVENT SPACE

Help us recognize the outstanding 2025 STEMMy Award Honorees at the annual awards luncheon.



FEATURING KEYNOTE:

DR. CHERYL COOPER

President

Women in CyberSecurity KC

"The Choice to Be Seen and Heard:
Four Bold Strategies to Transform

STEMM for Women"



## EVENT EMCEED BY: ANITA RANHOTRA Distribution Engineering Manager Hallmark Cards, Inc. 2022 Groundbreaking Leadership

# Celebrate the 2025 STEMMy Award Honorees.

#### Sponsorship Opportunities

#### Platinum

**STEMMy AWARDS SPONSOR** 

\$15,000

- 40 In-Person Tickets to the STEMMy Awards Benefactor's Roundtable Discussion + Happy Hour.
- 40 In-Person Tickets to the STEMMy Awards Gala Luncheon + Awards Ceremony.
- Company logo on the front cover of the Awards Gala Luncheon printed program.
- Opportunity to provide comments from the stage at the Awards Gala Luncheon.
- Receive a Full-Page Advertisement in the printed program provided at the luncheon.
- Recognized as the Platinum Sponsor in all Digital Marketing, including invitations, the event webpage, and social media.
- Recognized as the Platinum Sponsor in all printed and digital marketing materials at both celebration events.

Gold
STEMMY AWARDS SPONSOR
\$10,000

- 30 In-Person Tickets to the STEMMy
   Awards Benefactor's Roundtable
   Discussion + Happy Hour.
- 30 In-Person Tickets to the STEMMy
   Awards Gala Luncheon + Awards
   Ceremony.
- Receive a Full-Page Advertisement
  in the printed program provided at the
  luncheon.
- Recognized as a Gold Sponsor
  in all Digital Marketing, including
  invitations, the event webpage, and
  social media.
- Recognized as a Gold Sponsor in all printed and digital marketing materials at both celebration events.

Silver
STEMMy AWARDS SPONSOR
\$5,500
Unlimited

- 20 In-Person Tickets to the STEMMy Awards Benefactor's Roundtable
   Discussion + Happy Hour.
- 20 In-Person Tickets to the STEMMy Awards Gala Luncheon + Awards Ceremony.
- Receive a Half-Page Advertisement in the printed program provided at the luncheon.
- Recognized as a Silver Sponsor in all Digital Marketing, including invitations, the event webpage, and social media.
- Recognized as a Silver Sponsor in all printed and digital marketing materials at both celebration events.

Bronze STEMMY AWARDS SPONSOR

\$3,500

Unlimited

- 15 In-Person Tickets to the STEMMy Awards Benefactor's Roundtable Discussion + Happy Hour.
- 15 In-Person Tickets to the STEMMy Awards Gala Luncheon + Awards Ceremony.
- Receive a Quarter-Page
   Advertisement in the printed program provided at the luncheon.
- Recognized as a Bronze Sponsor in all Digital Marketing, including invitations, the event webpage, and social media.
- Recognized as a Bronze Sponsor in all printed and digital marketing materials at both celebration events.

Copper STEMMY AWARDS SPONSOR \$1,250

- 10 In-Person Tickets to the STEMMy
   Awards Benefactor's Roundtable
   Discussion + Happy Hour.
- 10 In-Person Tickets to the STEMMy
   Awards Gala Luncheon + Awards
   Ceremony.
- Recognized as a Copper Sponsor in all printed and digital marketing materials at both celebration events.

**CXSTEMMYS.COM** 

#### Individual Tickets



October 13
Benefactor's
Roundtable

\$50 Public

\$25 CX Members

# Combo

+ 1 ticket to the Benefactor's Roundtable Discussion + Happy Hour + 1 ticket to the Awards Ceremony

+ Gala Luncheon

\$149 Public

**\$99** CX Members

October 23
Awards Gala
Luncheon

\$125 Public
\$100 CX Members



CELBRATING OUTSTANDING
WOMEN + COMPANIES IN STEMM!

# CENTRAL EXCHANGE



BECOME A STEMMY SPONSOR AT CXSTEMMYS.COM