



11TH ANNUAL  
CENTRAL EXCHANGE  
**STEMmy**  
Awards



# Join Kansas City STEMM companies honoring women.

**Surprisingly, women only make up approximately 30% of the workforce in STEMM fields.** To change this staggering statistic, we need businesses to get involved shifting the future landscape.

The Central Exchange Women In STEMM (WiSTEMM) initiative is the Kansas City Region's premier effort to recognize, advance and promote women working in the fields of science, technology, engineering, math and medicine.

Each year CX celebrates the accomplishments of all women in KC who are setting trends and breaking barriers in their STEMM fields at the Annual STEMM Awards Benefactor's Roundtable Discussion and the Awards Recognition Gala Luncheon.

Award categories include Enterprising Innovator, Corporate HERO, Groundbreaking Leadership, Rising Trendsetter, WiSTEMM Educator, Student Achiever, and WiSTEMM Champion.

Please help us raise awareness of the innovation, leadership, and success women bring to STEMM by becoming a **sponsor of the 11<sup>th</sup> Annual STEMM Awards**, and position your company as a champion cultivating and accelerating STEMM leaders in our community.

**Your organization will benefit not only as a sponsor but as a beacon and patron of women in STEMM careers.**

We count on organizations such as yours to help us reach, cultivate, and celebrate these women. Thank you for your consideration and support!

**SECURE YOUR SPONSORSHIP BY SEPTEMBER 26, 2024**  
**FOR MAXIMUM MARKETING EXPOSURE AT [CXSTEMMYS.COM](https://cxstemmys.com)**  
**or email Kerry Gentry Hartnett at [kerry@centralexchange.org](mailto:kerry@centralexchange.org)**

## Student Achiever

The **Student Achiever STEMMy Award** recognizes a female college student currently enrolled in a Kansas or Missouri college or university who has professional aspirations in a STEMM field. She has demonstrated academic achievements, shows exemplary student involvement in the campus/ community organizations and is a leader amongst her peers at her college or university.

## WiSTEMM Educator


The **WiSTEMM Educator STEMMy Award** recognizes a full-time faculty member in a STEMM field. She is recognized by her institution/community as an Excellent Educator based upon student or faculty assessments and community accolades.

## Enterprising Innovator

The **Enterprising Innovator STEMMy Award** recognizes a woman business owner in a STEMM field. She demonstrates exemplary leadership in her business by establishing a strong vision and achieving great success. She demonstrates industry excellence by influencing others in her STEMM field and is viewed as a key contributor in her industry.

## Corporate HERO

The **Corporate/Organization HERO STEMMy Award** recognizes a company (large or small) or a non-profit that promotes women in STEMM. The company/non-profit is actively engaged in KC Metro STEMM related activities/organizations. The company/non-profit is highly supportive of women working in STEMM fields and provides benefits in the form of education, growth opportunities, flexibility and camaraderie through programs such as ERGs.



# 2024 STEMMy Award Categories

## Rising Trendsetter

The **Rising Trendsetter Award** recognizes a woman with **10 Years or Less of professional experience in her STEMM field** and who has demonstrated significant achievement early in her career. She is an Influencer of women in STEMM, showing peer recognition and peer support. She is an emerging leader for women in STEMM and is involved in STEMM activities in her company and/or the community.

## Groundbreaking Leadership

The **Groundbreaking Leadership Award** recognizes a woman in STEMM who has made significant contributions to the STEMM community throughout her **11+ year professional career in her STEMM field**. She is a champion of women in STEMM, promoting gender equity in leadership roles, supporting women entering or growing STEMM careers and celebrating achievements by women in STEMM. She is a 360-degree leader who casts a vision, sets and attains goals, learns from other leaders, mentors others, influences peers and propels innovation and change.

## WiSTEMM Champion

The **WiSTEMM Champion Award** recognizes a leader working in a STEMM field/organization or in association with a STEMM field/organization. They are bridge builders who cast a vision for gender equality and act on that vision. They advocate for women in STEMM, supporting them as they enter or grow in their STEMM and diversity careers and promote them in their workplace or in the community.

## Benefactor's Roundtable Discussion + Happy Hour

OCTOBER DATE + LOCATION TBD

Join a dynamic lineup for a thought-provoking conversation focusing on women in STEMM.  
Followed by drinks and appetizers.



## 11th Annual STEMMy Awards Ceremony + Gala Luncheon

THURSDAY, OCTOBER 24, 2024 | 11:30 AM - 1:00 PM | FIORELLA'S EVENT SPACE

Help us recognize the outstanding 2024 STEMMy Award Honorees  
at the annual awards luncheon.

Celebrate the 2024  
STEMMy Award  
Honorees.

# Sponsorship Opportunities

## Platinum

STEMMy AWARDS SPONSOR

# \$15,000

† Available SOLD OUT

- **40 In-Person Tickets** to the STEMMy Awards Benefactor's Roundtable Discussion + Happy Hour.
- **40 In-Person Tickets** to the STEMMy Awards Gala Luncheon + Awards Ceremony.
- **Company logo** on the front cover of the Awards Gala Luncheon printed program.
- Opportunity to **provide comments from the stage** at the Awards Gala Luncheon.
- Receive a **Full-Page Advertisement** in the printed program provided at the luncheon.
- Recognized as the **Platinum Sponsor** in all **Digital Marketing**, including invitations, the event webpage, and social media.
- Recognized as the **Platinum Sponsor** in all printed and digital marketing materials **at both celebration events.**

## Gold

STEMMy AWARDS SPONSOR

# \$10,000

Unlimited

- **30 In-Person Tickets** to the STEMMy Awards Benefactor's Roundtable Discussion + Happy Hour.
- **30 In-Person Tickets** to the STEMMy Awards Gala Luncheon + Awards Ceremony.
- Receive a **Full-Page Advertisement** in the printed program provided at the luncheon.
- Recognized as a **Gold Sponsor** in all **Digital Marketing**, including invitations, the event webpage, and social media.
- Recognized as a **Gold Sponsor** in all printed and digital marketing materials **at both celebration events.**

## Silver

STEMMy AWARDS SPONSOR

# \$5,500

Unlimited

- **20 In-Person Tickets** to the STEMMy Awards Benefactor's Roundtable Discussion + Happy Hour.
- **20 In-Person Tickets** to the STEMMy Awards Gala Luncheon + Awards Ceremony.
- Receive a **Half-Page Advertisement** in the printed program provided at the luncheon.
- Recognized as a **Silver Sponsor** in all **Digital Marketing**, including invitations, the event webpage, and social media.
- Recognized as a **Silver Sponsor** in all printed and digital marketing materials **at both celebration events.**

## Bronze

STEMMy AWARDS SPONSOR

# \$3,500

Unlimited

- **15 In-Person Tickets** to the STEMMy Awards Benefactor's Roundtable Discussion + Happy Hour.
- **15 In-Person Tickets** to the STEMMy Awards Gala Luncheon + Awards Ceremony.
- Receive a **Quarter-Page Advertisement** in the printed program provided at the luncheon.
- Recognized as a **Bronze Sponsor** in all **Digital Marketing**, including invitations, the event webpage, and social media.
- Recognized as a **Bronze Sponsor** in all printed and digital marketing materials **at both celebration events.**

## Copper

STEMMy AWARDS SPONSOR

# \$1,250

Unlimited

- **10 In-Person Tickets** to the STEMMy Awards Benefactor's Roundtable Discussion + Happy Hour.
- **10 In-Person Tickets** to the STEMMy Awards Gala Luncheon + Awards Ceremony.
- Recognized as a **Copper Sponsor** in all printed and digital marketing materials **at both celebration events.**

**CXSTEMMYS.COM**

# Individual Tickets



**Combo Ticket**

+ 1 ticket to the Benefactor's Roundtable Discussion + Happy Hour  
+ 1 ticket to the Awards Ceremony + Gala Luncheon

**\$149 Public**  
**\$99 CX Members**

October Date TBD  
**Benefactor's Roundtable**

**\$50 Public**  
**\$25 CX Members**

October 26  
**Awards Gala Luncheon**

**\$125 Public**  
**\$100 CX Members**

CENTRAL  EXCHANGE

**CELEBRATING OUTSTANDING  
WOMEN + COMPANIES IN STEM!**

# STEMMY Awards



**BECOME A STEMMY SPONSOR AT [CXSTEMMYS.COM](https://cxstemmys.com)**