

# Culture Starts With YOU

MIDWEST  
LEADERSHIP  
SUMMIT

Celebrating **20** Years!

**Tuesday, April 18, 2023**

OVERLAND PARK CONVENTION CENTER + ONLINE

PRESENTED BY:

CENTRAL  EXCHANGE

PLATINUM SPONSOR:

 **evergy**

# EMPOWERING OUR COMMUNITY.

Evergy is proud to support Central Exchange and the ongoing professional development of women in our community.



## Celebrating 20 Years!

### We welcome you to the Midwest Leadership Summit!

Central Exchange is all about equipping you to be your best self – personally and professionally. This is why they have hosted the Midwest Leadership Summit every year for 20 years.

Founded in 2003 as the Women's Leadership Lyceum, and renamed the Midwest Leadership Summit in 2019, the concept of the daylong conference has stayed the same, offering development, connection and inspiration to hundreds of women in Kansas City and beyond. And now this event can reach beyond the metro area as it has been modernized to include a virtual audience with leaders all over the world, allowing them to experience the same professional development that their colleagues receive in person.

Over the past year, as the Central Exchange team scanned the business environment, they continued to hear that building and leading organizational culture is top of mind for all sizes of organizations. As they began brainstorming for this year's theme, they concluded that no matter your role or career stage, culture begins with each and every one of us, which ultimately led to the 2023 theme of **Culture Starts With You.**

Throughout the day, you'll hear from our incredible lineup of thought leaders and culture experts as they talk about how to create the culture you desire, live the culture you want to have in your everyday life, and how to lead culture and drive positive change inside your personal and professional environments.

We encourage you to stick around all day as we celebrate 20 years of leadership development. Not only for the wonderful experience of learning and networking, but when you take the time to invest in yourself, you are more likely to thrive. And when we thrive, so do our teams and communities.

Whether you are joining us in-person or virtually, we hope today will be a day full of powerful inspiration, learning and personal growth.



**Lesley Elwell**

CHIEF HUMAN RESOURCES OFFICER  
& CHIEF DIVERSITY OFFICER  
Evergy

*Create it. Live it. Lead it.*  
**Culture Starts With You.**

*Lesley and Teresa*

HONORARY CO-CHAIRS



**Teresa Cain**

DIRECTOR OF PRODUCT MANAGEMENT,  
USER EXPERIENCE & DESIGN  
TreviPay

# Culture Starts With YOU

MIDWEST LEADERSHIP SUMMIT



## 8:30 AM | MORNING KEYNOTE

DR. NICOLE PRICE  
Reimagining Culture:  
Flex Your Empathy Muscle

8:30 AM | Welcome



11:45 AM | Lunch

10:15 AM  
MORNING  
BREAKOUT  
SESSIONS

## Morning Agenda >>>

- 8:00 AM | Registration + Continental Breakfast Buffet sponsored by H&R Block
- 8:30 AM | BALLROOM | Welcome + Morning Keynote | Reimagining Culture: Flex Your Empathy Muscle sponsored by Evergy + Culture Activity #1: Create it.
- 10:00 AM | Break
- 10:15 AM | Morning Breakout Sessions:
- COURTYARD 1 + VIRTUAL | Culture of Women with Mary Messner sponsored by Burns & McDonnell
  - COURTYARD 2-3 + VIRTUAL | Great Culture is Simple with Jane Walton sponsored by Hallmark
  - COURTYARD 4-5 | The All-in Culture with Kelly Byrnes sponsored by NAIC and NIPR
  - COURTYARD 6-7 | The Culture Shift: Managing Change Panel Discussion sponsored by Kansas City National Security Campus, managed by Honeywell FM&T
- 11:25 AM | Break
- 11:45 AM | BALLROOM | Lunch is Served
- 12:15 PM | BALLROOM | Lunch Keynote Panel Discussion | Creating a Winning Culture for Everyone sponsored by Evergy + Culture Activity #2: Live it.

12:15 PM | LUNCH KEYNOTE PANEL DISCUSSION  
PETE BURNEY WITH BRITT FRANK, MELEA MCRAE, + WILLY PEGUES IV  
Creating a Winning Culture for Everyone



## 3:10 PM | AFTERNOON KEYNOTE

DR. SIMONE AHUJA  
Revolution is an Inside Job:  
Women's Intrapreneurship



1:45 PM  
AFTERNOON  
BREAKOUT  
SESSIONS



4:30 PM | JOIN US FOR A VERY HAPPY HOUR

## Afternoon Agenda >>>

- 1:30 PM | Break
- 1:45 PM | Afternoon Breakout Sessions:
- COURTYARD 1 + VIRTUAL | The All-in Culture with Kelly Byrnes sponsored by NAIC and NIPR
  - COURTYARD 2-3 + VIRTUAL | The Culture Shift: Managing Change Panel Discussion sponsored by Kansas City National Security Campus, managed by Honeywell FM&T
  - COURTYARD 4-5 | Culture of Women with Mary Messner sponsored by Burns & McDonnell
  - COURTYARD 6-7 | Great Culture is Simple with Jane Walton sponsored by Hallmark
- 2:55 PM | Break
- 3:10 PM | BALLROOM | Culture Activity #3: Lead it. + Afternoon Keynote | Revolution is an Inside Job: Women's Intrapreneurship sponsored by Evergy
- 4:30 PM | A Very Happy Hour Reception sponsored by H&R Block





# Thank You, Sponsors!

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UMKC Henry W. Bloch School of Management

# Meet Today's Thought Leaders

In alphabetical order by last name.

### AFTERNOON KEYNOTE



**Dr. Simone Ahuja**  
BLOOD ORANGE

### LUNCH KEYNOTE MODERATOR



**Pete Burney**  
UMKC BLOCH

### BREAKOUT SPEAKER



**Kelly Byrnes**  
VOYAGE CONSULTING GROUP

### HONORARY CO-CHAIR



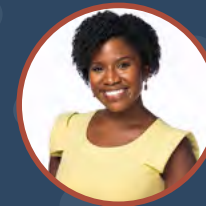
**Teresa Cain**  
TREVIPAY

### BREAKOUT PANELIST



**Clint Clevenger**  
NEXT MOVE HEALTHCARE

### EVENT EMCEE



**Rae Daniel**  
KSHB 41

### HONORARY CO-CHAIR



**Lesley Elwell**  
EVERGY

### LUNCH KEYNOTE PANELIST



**Britt Frank, LSCSW**  
THE GREENHOUSE KC

### LUNCH KEYNOTE PANELIST



**Melea McRae**  
CRUX KC MARKETING FIRM

### BREAKOUT SPEAKER



**Mary Messner**  
MARY MESSNER

### BREAKOUT MODERATOR



**Gary O'Bannon**  
UMKC BLOCH

### LUNCH KEYNOTE PANELIST



**Willy Pegues IV**  
MCCOWNGORDON

### MORNING KEYNOTE



**Dr. Nicole Price**  
LIVELY PARADOX

### BREAKOUT PANELIST



**Wendy Savlin**  
T-MOBILE

### BREAKOUT SPEAKER



**Jane Walton**  
JANE WALTON CONSULTING

### BREAKOUT PANELIST



**David Windhausen**  
EVERSANA

## Learn More About Each Thought Leader





When there is so much to get done (*and let's face it, when we're all exhausted from the last few years!*), it's easy to bulldoze over the important role empathy plays in setting our organizational tone and culture.

Join Dr. Nicole Price as she ignites an empathy revolution. Participants in this session will leave feeling energized and equipped to tackle your ambitious goals with empathy.

Cognitive empathy predicts higher-quality relationships involving mutual reciprocity and stability.

# Start Your Journey with an Empathy Assessment



**USE PROMO CODE**  
**SUMMIT2023**



MORNING KEYNOTE SPONSORED BY EVERGY  
Dr. Nicole Price  
REIMAGINING CULTURE: FLEX YOUR EMPATHY MUSCLE

“ If we want people to fully show up, to bring their whole selves including their unarmored, whole hearts—so that we can innovate, solve problems, and serve people—we have to be vigilant about creating a culture in which people feel safe, seen, heard, and respected.

— Brene Brown

## Keynote Authors

Enjoy additional books by Dr. Nicole Price, Britt Frank, LCSW, and Dr. Simone Ahuja. QR codes lead to their author pages on Amazon for easy purchases.

### MORNING KEYNOTE



Dr. Nicole Price  
LIVELY PARADOX



### LUNCH KEYNOTE PANELIST



Britt Frank, LCSW  
THE GREENHOUSE KC



### AFTERNOON KEYNOTE



Dr. Simone Ahuja  
BLOOD ORANGE







# CULTURE ACTIVITY #1

## CREATE IT.

Think of Culture as what *influences the way we view, experience, and engage with all aspects of our lives\** – personally and professionally.

With shifting concerns and ever-changing work environments,  
**HOW CAN YOU SHAPE THE CULTURE THAT SURROUNDS YOU?**

Creating the culture we all hope to be a part of starts with each of us. How do we begin to create a culture that nurtures relationships, encourages us to be our best selves and yields results we are all hoping for?

FIRST, THINK ABOUT YOUR IDEAL CULTURE.

### On Your Own

USING THE FOLLOWING LIST, CIRCLE YOUR TOP 3 WORDS THAT DESCRIBE YOUR IDEAL CULTURE.

Accountable	Empathetic	Loyal	Responsible
Agile	Empowered	Mindful	Rewarding
Approachable	Engaging	Motivating	Self-aware
Autonomous	Feedback-friendly	Nurturing	Serious
Casual	Flexible	Open	Social
Challenging	Friendly	Organized	Socially Conscious
Collaborative	Goal-oriented	Passive	Supportive
Communicative	Harmonious	Patient	Thoughtful
Competitive	Inclusive	Positive	Transparent
Considerate	Innovative	Productive	Trusting
Cooperative	Integrity	Progressive	Understanding
Curious	Intense	Relaxed	Valued
Disruptive	Interactive	Respectful	Welcoming

Why did you choose these 3 words? .....

How do your chosen words contribute to a positive, healthy culture? .....

How do your chosen words combat an unhealthy culture? .....

### Discussion

SHARE YOUR ANSWERS WITH THE PERSON NEXT TO YOU AND ASK EACH OTHER:

Why is culture so important? .....

How can a positive culture impact business and relationships? .....

What are some examples of positive cultures you would like to emulate? .....

What aspects of culture will help you/your team/your company grow? .....



**BREAKOUT SESSION SPONSORED BY BURNS & MCDONNELL**

# Mary Messner

## CULTURE OF WOMEN

## What is the culture of women?

*Is it one that celebrates women for their unique successes, or one that encourages conformity?*

*Does it recognize all achievements, or does it expect a singular type of success?*

The answers lie in the language we use, the actions we take, and the support we show for each other. It is our responsibility, as women, to craft the answers and define a culture of women.

Together, we will explore the winding paths that women's careers and lives can travel. We will have an honest, candid conversation about where we are succeeding and where we can grow. We will work together to create a culture of women and empower each other to extend that culture beyond the room where we sit, and into the places we thrive; beyond today, into tomorrow, and for years to come.

## Questions To Ponder:

## What **Who** do you want to be?

## What do you have to give **offer**?

## What is the *your* definition of success?

What is one thing you ~~can~~ **will** do to create a culture of women?

Continue the  
Conversation with  
**Mary Messner** during  
the Post-Summit  
Learnshop on **June 9**



USE PROMO CODE  
**SUMMIT2023**





BREAKOUT SESSION SPONSORED BY BURNS & MCDONNELL

Mary Messner

CULTURE OF WOMEN

“ Culture doesn’t make people. People make culture. So if it is true that the full humanity of women is not part of our culture, then we must make it part of our culture.

– Chimamanda Ngozi Adichie ”



**BURNS & MCDONNELL**

# BUILD YOUR STORY

**TAKE OWNERSHIP OF YOUR CAREER'S NEXT CHAPTER.**

Just like your unique story, each engineering, construction and architectural project at Burns & McDonnell is custom-built. With a vast array of service specialties and the tools to craft your career, opportunities are endless.

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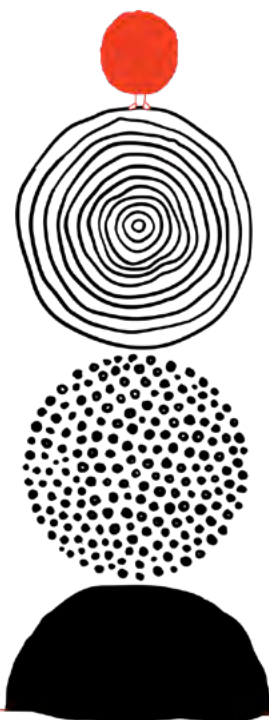
# Jane Walton

# GREAT CULTURE IS SIMPLE

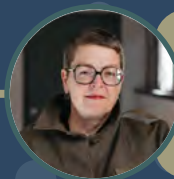
“ I am drawn to the magic of the creative thinking  
Where beauty and aspirations intersect with theory  
and function. Great designers create solutions that  
most people wouldn't think it was up to them - but  
when they see it, feel it, and experience it, couldn't  
imagine their world any other way.”

**What if we designed our organizations with the same thought and consideration an artist does to create a piece of work?**

**During this breakout session you will learn how to create a collaborative, innovative and dynamic workplace culture utilizing basic principles of design.**



“Overwhelm the brain and you have nothing. Nothing sticks. Nothing is meaningful. Nothing translates into a clear plan of action.” **WORK IS ART**, by Jane Walton



BREAKOUT SESSION SPONSORED BY HALLMARK

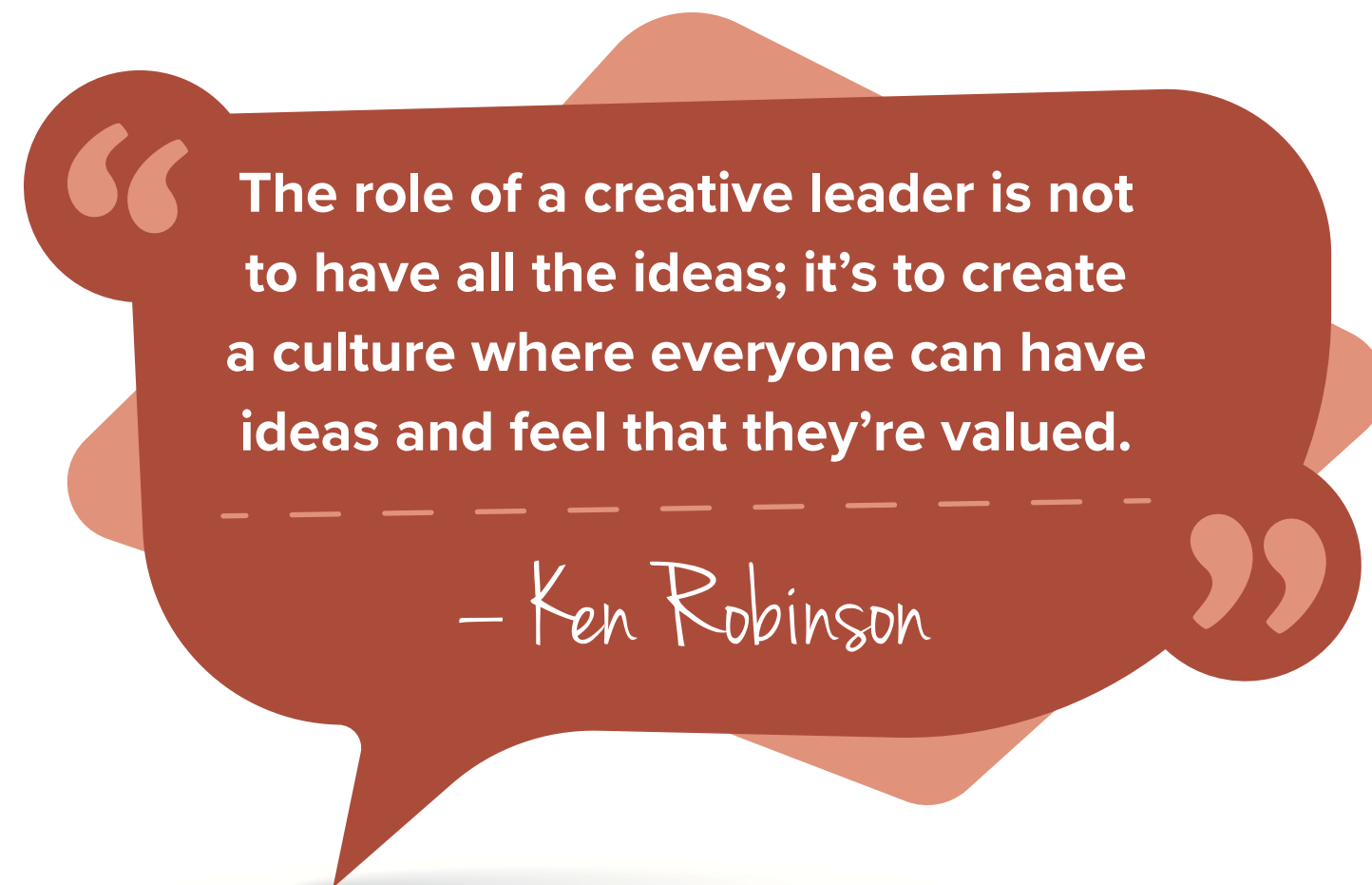
Jane Walton

GREAT CULTURE IS SIMPLE

Lined area for notes.

“Great cultures connect the heartbeat of the company with the pulse of it's people.”

WORK IS ART, by Jane Walton







**Pete Burney, Britt Frank,  
Melea McRae, and Willy Pegues IV**

## CREATING A WINNING CULTURE FOR EVERYONE



**Belonging.**  
**Emotional Wellbeing.**  
**Sustainable. Transparent.**

**Do these words come to mind when you think about Culture?**

In today's lunchtime panel, we will hear from leaders who have taken the Culture challenge to heart – within their own organizations and in serving organizations – as they strive to create and sustain winning cultures. Today's panelists will share their strategies for creating an inclusive culture – and how you can start to affect culture regardless of your role in an organization.

## What 3 things from today's conversation can you add to your toolkit of Culture resources?

1

2

3

KEYNOTE PANEL DISCUSSION

Pete Burney, Britt Frank, Melea McRae, and Willy Pegues IV

BUILDING A WINNING CULTURE FOR EVERYONE

Presenting leadership as a list of carefully defined qualities (like strategic, analytical, and performance-oriented) no longer holds. Instead, true leadership stems from individuality that is honestly and sometimes imperfectly expressed. Leaders should strive for authenticity over perfection.

— Sheryl Sandberg

**Caring.  
Leading.  
Connecting.**

We're proud to be part of this year's Midwest Leadership Summit, and honored to be named among Fortune's "Best Places to Work."

**H&R  
BLOCK**

**NOMINATE OUTSTANDING  
WOMEN IN STEMM TODAY!**

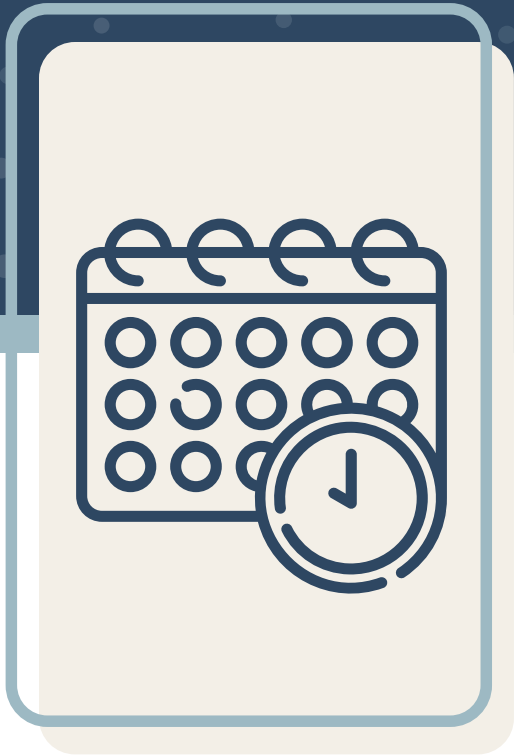
CENTRAL  EXCHANGE

**STEMM  
Awards**

**OCTOBER 26, 2023**



**CXSTEMMYS.COM**



# CULTURE ACTIVITY #2

## LIVE IT.

Think of Culture as what *influences the way we view, experience, and engage with all aspects of our lives\** – personally and professionally.

With shifting concerns and ever-changing work environments,  
**HOW CAN YOU SHAPE THE CULTURE THAT SURROUNDS YOU?**

Building a strong culture - for ourselves, our families, our organizations - requires intention and practice. We live our culture everyday and it really does begin with each of us. While we may not be able to shift culture quickly or by ourselves, our behaviors and contributions can help shift the culture over time.

NOW, THINK ABOUT YOUR CURRENT CULTURE.

### On Your Own

USING THE FOLLOWING LIST, CIRCLE YOUR TOP 3 WORDS THAT DESCRIBE YOUR CURRENT CULTURE.

Accountable	Empathetic	Motivating	Serious
Agile	Empowered	Nurturing	Siloed
Autonomous	Engaging	Organized	Socially Conscious
Bureaucratic	Feedback-friendly	Outdated	Status Quo
Casual	Flexible	Passive	Supportive
Challenging	Fragile	Patient	Thoughtful
Collaborative	Goal-oriented	Positive	Toxic
Communicative	Inclusive	Productive	Transparent
Competitive	Innovative	Progressive	Trusting
Considerate	Integrity	Relaxed	Understanding
Curious	Intense	Restrictive	Unsupportive
Disengaged	Interactive	Rewarding	Valued
Disruptive	Isolating	Rigid	Welcoming

Why did you choose these 3 words? .....

In what ways does your current culture align with your ideal culture?.....

In what ways does your current culture conflict with your ideal culture? .....

### Discussion

SHARE YOUR ANSWERS WITH THE PERSON NEXT TO YOU AND ASK EACH OTHER:

What could you do to create better alignment with your current and ideal culture?

How can you further exhibit the behaviors that positively affect culture?





BREAKOUT SESSION SPONSORED BY NAIC AND NIPR

Kelly Byrnes

THE ALL-IN CULTURE™

HOW TO FUEL PERFORMANCE WITH THE POWER OF PURPOSE,  
PRINCIPLES, AND PEOPLE

Two facts about business emerged in recent years: (1) focus on financials alone is not good enough and (2) focus on people has been inadequate. The costly result is floundering cultures, burned out leaders, and disengaged employees. Companies who want better for their future and people work with Kelly Byrnes and Voyage Consulting Group *to help protect their people and their place in the market—and to grow both.*

Kelly's work in company culture began more than twenty years ago as head of HR for a marketing firm in Chicago, where she created an industry-leading culture and leadership practice for the agency and its clients. She's been blazing trails for All-In company cultures and leadership ever since.

In this session, Kelly shares insights from her experience as a member of three senior leadership teams and working with dozens of others to pursue growth, influence culture, and make a difference. *Emerge from this fast-paced session with relevant strategies and momentum needed to fuel performance no matter how the world around you changes.*

ALL-IN COMPANIES ARE...

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ALL-IN MATTERS BECAUSE...

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ALL-OUT HAPPENS WHEN...

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THE ALL-IN  
CULTURE™

1

Purpose

The reason this company exists

THE ALL-IN  
CULTURE™

2

Principles

The way the company lives its values

THE ALL-IN  
CULTURE™

3

People

The key stakeholders of concern

THE ALL-IN  
CULTURE™

4

Performance

The reflection of effectiveness



BREAKOUT SESSION SPONSORED BY NAIC + NIPR  
Kelly Byrnes  
THE ALL-IN CULTURE™  
HOW TO FUEL PERFORMANCE WITH THE POWER OF PURPOSE, PRINCIPLES, AND PEOPLE

## My Ideas + Actions

All-In things I will do or consider after today

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_
- 4) \_\_\_\_\_
- 5) \_\_\_\_\_
- 6) \_\_\_\_\_
- 7) \_\_\_\_\_
- 8) \_\_\_\_\_
- 9) \_\_\_\_\_
- 10) \_\_\_\_\_

## Expand Your Influence

Access the ALL-IN CULTURE portal to expand your influence on culture and more!



Continue the Conversation with Kelly Byrnes during the Post-Summit Learnshop on Aug 11



USE PROMO CODE  
SUMMIT2023

“ Good leadership requires you to surround yourself with people of diverse perspectives who can disagree with you without fear of retaliation. ”

— Doris Kearns Goodwin

PROUD SPONSORS OF  
DEVELOPMENT  
CONNECTION &  
INSPIRATION

AT THIS YEAR'S  
MIDWEST  
LEADERSHIP  
SUMMIT

**NAIC**  
NATIONAL ASSOCIATION OF  
INSURANCE COMMISSIONERS

**NIPR**  
NATIONAL INSURANCE  
PRODUCER REGISTRY



**Gary O'Bannon, Clint Clevenger,  
Wendy Savlin, and David Windhausen**  
**THE CULTURE SHIFT: MANAGING CHANGE**



Significant events within organizations affect company culture every day. The panelists in this session will share their Culture lessons learned from mergers, acquisitions, rapid company growth and internal conflict. Managing change requires flexing as leaders and being open to possibilities, while staying focused on goals, outcomes and often, the bottom line.

1

2

3



BREAKOUT SESSION SPONSORED BY KANSAS CITY NATIONAL SECURITY CAMPUS, MANAGED BY HONEYWELL FM&T

Gary O'Bannon, Clint Clevenger, Wendy Savlin, and David Windhausen  
THE CULTURE SHIFT: MANAGING CHANGE

“ Culture is always an evolving and exchanging process. You cannot isolate a culture and say this is my culture and try to preserve it. Any culture that needs to be preserved means it’s already become archival. A culture is an evolving, pulsing, growing thing, we don’t have to be afraid of other influences, if only people consciously pick up what they want.

— Sadhguru ”



DO WORK THAT MATTERS

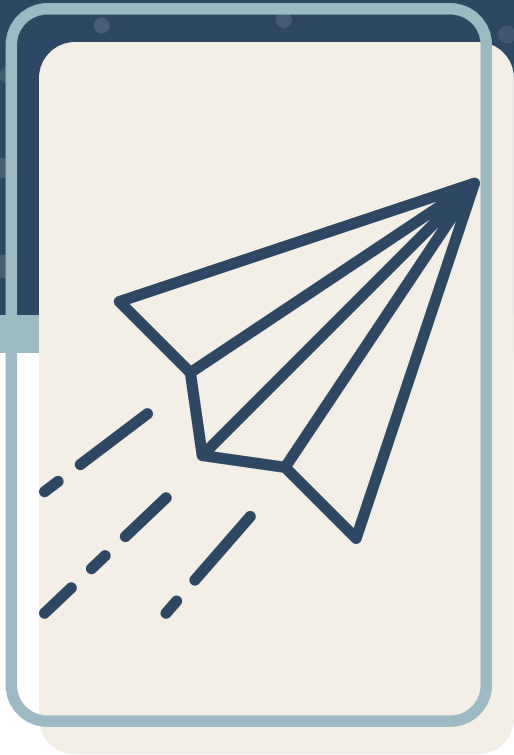
Every day, over 6,600 employees in Kansas City and New Mexico come together to do work that matters at the U.S. Department of Energy’s Kansas City National Security Campus, managed by Honeywell FM&T. They’re dedicated to supporting our national security mission by manufacturing sophisticated mechanical, electronic and engineered-material components.

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# CULTURE ACTIVITY #3

## LEAD IT.

Think of Culture as what *influences the way we view, experience, and engage with all aspects of our lives\** – personally and professionally.

With shifting concerns and ever-changing work environments,  
**HOW CAN YOU SHAPE THE CULTURE THAT SURROUNDS YOU?**

We each contribute to culture. How do we lead culture in our lives and within our organizations? Is the culture we have, what we need for the strategy we have set? As leaders, are you ready to help transform your organization?

We cannot do this alone. It is the sum of us. We are interconnected in the end. Culture starts with me.

Culture starts with us. **CULTURE STARTS WITH YOU.**

FOR THE FINAL ACTIVITY, THINK ABOUT HOW YOU WILL LEAD CULTURE AND MAKE POSITIVE CHANGES.

### On Your Own

What are some ways that you can lead culture in your day-to-day work life? .....

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What tools do you need to tackle a culture change? .....

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How can you shape the cultures that you are a part of? .....

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### Discussion

SHARE YOUR ANSWERS WITH THE PERSON NEXT TO YOU AND ASK EACH OTHER:

What do we do when the culture of work is not what we wish it to be? .....

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How do we lead a culture of change? .....

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Share a few things that you've learned today that you will take back to your workplace to futher enhance the culture. ....

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AFTERNOON KEYNOTE SPONSORED BY EVERGY

Dr. Simone Ahuja

REVOLUTION IS AN INSIDE JOB:  
WOMEN'S INTRAPRENEURSHIP

*intrəprə'nər*: the act of behaving like an entrepreneur while working within a larger system or organization to create change

Do you have ideas about changes needed in your organization or community, but don't have a clear pathway to bring them to life? Are problem solving and innovation in your blood, but maybe not in your job description?

Innovation isn't just for R & D and the organizational elite. Women are leaders and changemakers - but, *what happens when women question the status quo?*

In this interactive, practical, and fast-paced session, Dr. Simone Ahuja shares what you need to light and sustain your intrapreneurial fire and “be the change” you want to see through memorable stories, simple tools, and a whole lot of fun!

# Questions To Ponder:

## Before:

Do you consider yourself to be an innovator? Why?

What is the one thing you could do that would have the greatest positive impact on those you serve?

Did your organization exhibit more creativity and flexibility during the pandemic?

## After:

After Dr. Ahuja's session, do you consider yourself to be/not to be an innovator? Why?

Who are your "End Users"? Create a list of questions you will ask them about their jobs to be done.

What is one specific thing you can do to create culture change in your organization?

The Intrapreneurs  
Code Action Plan



Continue the Conversation with Dr. Ahuja during the Post-Summit Learnshop on May 10



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AFTERNOON KEYNOTE  
Dr. Simone Ahuja  
REVOLUTION IS AN INSIDE JOB: WOMEN'S INTRAPRENEURSHIP

# Thank You For Attending

## THE 2023 MIDWEST LEADERSHIP SUMMIT

### HOSTED BY CENTRAL EXCHANGE

Hello Friends,

Thank you for joining us at the Midwest Leadership Summit!

Throughout the day we embraced culture by reflecting on our ideal culture, identified the ways in which our current culture aligns, and learned how we can shape the culture that surrounds us because **Culture Starts With You**.

Great News! The inspiration, curiosity, and growth you experienced today will continue! Join us in **May, June, July and August** for continued conversations with **Dr. Simone Ahuja, Mary Messner, Dr. Nicole Price and Kelly Byrnes**.

Look at their individual pages in this workbook for a QR Code to register for each of their sessions, and use the promo code **SUMMIT2023** for your free admittance.

Then, mark your calendars for the next **Midwest Leadership Summit on April 16, 2024**. It will be another all-day event full of development, connection and inspiration. Although we are still early in our planning, we are happy to announce **Lisa Sun, Author, Founder and CEO of GRAVITAS**, as one of our keynote speakers.

This week only, buy your in-person ticket for next year's Summit at the lowest price that will be available! **SCAN THE QR CODE** to purchase before the pre-sale closes on April 21st.

Last but not least, your opinion matters! As we plan for next year, we would appreciate your feedback to help make next year even better. **SCAN THE QR CODE** to complete the survey by April 21st for your chance to win a special gift from Central Exchange.

Thank you again for attending and we look forward to seeing you next year!

*Create it. Live it. Lead it. **Culture Starts With You.***

*Ann, Kerry, Mimsy, Carrie, Allison and Steve*



2024  
PRE-SALE

CX MEMBERS  
**\$125**  
NON-MEMBERS  
**\$225**



2024 KEYNOTE  
**Lisa Sun**  
AUTHOR, CEO + FOUNDER  
GRAVITAS

Registration for 2024 Midwest Leadership Summit pre-sale tickets is April 18 - 21, 2023. Tickets, tables and sponsorships will be available in Fall 2023.

Your Opinion  
Matters!



Complete the survey by April 21st for your chance to win a special gift from CX!





Whether you are established in your career, seeking growth opportunities, leading a team, starting a new business or finding your next chapter, a CX Membership will help you reach your full potential.

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- ✓ **Unparalleled amounts of professional + personal development, connection and inspiration!**

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[centralexchange.org/member-benefits](http://centralexchange.org/member-benefits)

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MEMBERSHIP!\*



A few of the Programs + Exchange Circles taking place over the next 6-weeks!

**APRIL 25** Virtual | Coffee Talk Exchange Circle

**APRIL 26** In-Person | Entrepreneur's Resource Group

**APRIL 27** Virtual | Power of the Pause with Laura Janusik

**APRIL 28** In-Person | Friday Fun Lunch Exchange Circle

**May 2** Virtual | The Culture of Hybrid Work Series Part 1

**May 12** In-Person | CEO Series with Burns & McDonnell's Ray Kowalik

**May 17** Virtual | DEIB with Rebecca Baumgartner: It Begins With Us

**May 24** In-Person | The Time Crunch Series Part 1: Time Poverty

**May 30** In-Person | InvestHER Masterclass with Sarah Nicole Nadler

SEE THE FULL  
CX CALENDAR  
WITH PROGRAM  
DESCRIPTIONS



CENTRAL EXCHANGE

\*6-weeks of free membership is only available to new members who apply on 4/18/23. Offer is not available to current members, or who have cancelled their membership in the last 90 days. No payment is required until 6/1/23. New memberships which have not paid by 6/15/23 will be cancelled. See the Central Exchange Booth outside the Ballroom for more information.

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