



CENTRAL EXCHANGE
STEMMY
Awards

2022 STEMMY Awards Winners From Left: Amanda Pierce, Karen Marie Dietze, Tiffany Coleman, Zdeňka Guadarrama, Sharita Lurks, Fiona Nowling, Becca Brader representing Catalent, Pooja Shah, Kellie Bartley, Anita Ranhotra, Pamela Tran, and Frances Yang.

Join Kansas City STEMM companies honoring women.

Surprisingly, women make up only 27% of the workforce in STEMM fields. To change this staggering statistic, we need businesses to get involved shifting the future landscape.

The Central Exchange Women In STEMM (WiSTEMM) initiative is the Kansas City Region's premier effort to recognize, advance and promote women working in the fields of science, technology, engineering, math and medicine.

Each year CX celebrates the accomplishments of all women in KC who are setting trends and breaking barriers in their STEMM fields at the Annual STEMMY Awards Benefactor's Roundtable Discussion and the Awards Recognition Gala Luncheon.

Award categories include Enterprising Innovator, Corporate HERO, Groundbreaking Leadership, Rising Trendsetter, WiSTEMM Educator, Student Achiever, and WiSTEMM Champion.

Please help us raise awareness of the innovation, leadership, and success women bring to STEMM by becoming a **sponsor of the 10th Annual STEMMY Awards**, and position your company as a champion cultivating and accelerating STEMM leaders in our community.

Your organization will benefit not only as a sponsor but as a beacon and patron of women in STEMM careers.

We count on organizations such as yours to help us reach, cultivate, and celebrate these women. Thank you for your consideration and support!

SECURE YOUR SPONSORSHIP BY SEPTEMBER 28, 2023
FOR MAXIMUM MARKETING EXPOSURE AT [CXSTEMMYS.COM](https://cxstemmys.com)
or email Kerry Gentry Hartnett at kerry@centralexchange.org

Student Achiever

USHINDI MAMBO | UMKC

BRITTANY MARTINEZ | KU MEDICAL CENTER

The **Student Achiever STEMMy Award** recognizes a female college student currently enrolled in a Kansas or Missouri college or university who has professional aspirations in a STEM field. She has demonstrated academic achievements, shows exemplary student involvement in the campus/ community organizations and is a leader amongst her peers at her college or university.

WiSTEMM Educator

CHRISTINE LEMMON | ST. JAMES ACADEMY

DR. MANDI SONNENBERG | ST. TERESA'S ACADEMY

The **WiSTEMM Educator STEMMy Award** recognizes a full-time faculty member in a STEM field. She is recognized by her institution/community as an Excellent Educator based upon student or faculty assessments and community accolades.

Enterprising Innovator

KIMBERLY ROBINETT | TREKK DESIGN GROUP

The **Enterprising Innovator STEMMy Award** recognizes a woman business owner in a STEM field. She demonstrates exemplary leadership in her business by establishing a strong vision and achieving great success. She demonstrates industry excellence by influencing others in her STEM field and is viewed as a key contributor in her industry.

Corporate HERO

BARR ADVISORY

The **Corporate/Organization HERO STEMMy Award** recognizes a company (large or small) or a non-profit that promotes women in STEM. The company/non-profit is actively engaged in KC Metro STEM related activities/organizations. The company/non-profit is highly supportive of women working in STEM fields and provides benefits in the form of education, growth opportunities, flexibility and camaraderie.



Rising Trendsetter

DR. ELIN GRUNDBERG | CHILDREN'S MERCY KANSAS CITY

DR. MICHELE PRITCHARD | KU MEDICAL CENTER

The **Rising Trendsetter Award** recognizes a woman with less than 15-years of professional experience in a STEM field and who has demonstrated significant achievement early in her career. She is an Influencer of women in STEM, showing peer recognition and peer support. She is an emerging leader for women in STEM and is involved in STEM activities in her company and/or the community.

Groundbreaking Leadership

LYNELLE N.B. PIERCE | KU MEDICAL CENTER

CATHY WEBER | BLACK & VEATCH

The **Groundbreaking Leadership Award** recognizes a woman in STEM who has made significant contributions to the STEM community throughout her 15+ year professional career. She is a champion of women in STEM, promoting gender equity in leadership roles, supporting women entering or growing STEM careers and celebrating achievements by women in STEM. She is a 360-degree leader who casts a vision, sets and attains goals, learns from other leaders, mentors others, influences peers and propels innovation and change.

WiSTEMM Champion

TAMMY BUCKNER | WeCodeKC

The **WiSTEMM Champion Award** recognizes a leader working in a STEM field/organization or in association with a STEM field/organization. They are bridge builders who cast a vision for gender equality and act on that vision. They advocate for women in STEM, supporting them as they enter or grow in their STEM and diversity careers and promote them in their workplace or in the community.

Benefactor's Roundtable Discussion + Happy Hour

OCTOBER 12, 2023 | 3:00 - 5:00 PM | T-MOBILE

Join a dynamic lineup for a thought-provoking conversation focusing on women in STEMM.
Followed by drinks and appetizers.



ZDEŇKA GUADARRAMA
Professor of Mathematics
Rockhurst University
2022 WiSTEMM Educator + Panelist



JANA MERFEN
Chief Technology Officer
CrossFirst Bank
Honorary Co-Chair + Panelist



DENNIS RIDENOUR
President + CEO
BioNexus KC
Honorary Co-Chair + Panelist

10th Annual STEMMy Awards Ceremony + Gala Luncheon

OCTOBER 26, 2023 | 11:30 AM - 1:00 PM | FIORELLA'S + ONLINE

Help us recognize the outstanding 2023 STEMMy Award Honorees
and all winners from the last 10 years at the annual awards luncheon.



FEATURING KEYNOTE:
MARIA FLYNN
Chief Executive Officer
Orbis Biosciences
1st Enterprising Innovator Award Winner



EVENT EMCEED BY:
KISA CARUTHERS
Lead Electrical Engineer
Burns & McDonnell
2021 WiSTEMM Champion

Celebrate the
STEMMy Award
Honorees.

Sponsorship Opportunities

Platinum

STEMMy AWARDS SPONSOR

\$15,000

1 Available SOLD OUT

- **40 In-Person Tickets** to the STEMMy Awards Benefactor's Roundtable Discussion + Happy Hour.
- **40 In-Person Tickets** to the STEMMy Awards Gala Luncheon + Awards Ceremony.
- **Company logo** on the front cover of the Awards Gala Luncheon printed program.
- Opportunity to **provide comments from the stage** at the Awards Gala Luncheon.
- Receive a **Full-Page Advertisement** in the printed program provided at the luncheon.
- Recognized as the **Platinum Sponsor** in all **Digital Marketing**, including invitations, the event webpage, and social media.
- Recognized as the **Platinum Sponsor** in all printed and digital marketing materials **at both celebration events.**

Gold

STEMMy AWARDS SPONSOR

\$10,000

5 4 Now Available

- **30 In-Person Tickets** to the STEMMy Awards Benefactor's Roundtable Discussion + Happy Hour.
- **30 In-Person Tickets** to the STEMMy Awards Gala Luncheon + Awards Ceremony.
- Opportunity to **provide comments from the stage** at the Awards Gala Luncheon.
- Receive a **Full-Page Advertisement** in the printed program provided at the luncheon.
- Recognized as a **Gold Sponsor** in all **Digital Marketing**, including invitations, the event webpage, and social media.
- Recognized as a **Gold Sponsor** in all printed and digital marketing materials **at both celebration events.**

Silver

STEMMy AWARDS SPONSOR

\$5,500

Unlimited

- **20 In-Person Tickets** to the STEMMy Awards Benefactor's Roundtable Discussion + Happy Hour.
- **20 In-Person Tickets** to the STEMMy Awards Gala Luncheon + Awards Ceremony.
- Receive a **Half-Page Advertisement** in the printed program provided at the luncheon.
- Recognized as a **Silver Sponsor** in all **Digital Marketing**, including invitations, the event webpage, and social media.
- Recognized as a **Silver Sponsor** in all printed and digital marketing materials **at both celebration events.**

Bronze

STEMMy AWARDS SPONSOR

\$3,500

Unlimited

- **15 In-Person Tickets** to the STEMMy Awards Benefactor's Roundtable Discussion + Happy Hour.
- **15 In-Person Tickets** to the STEMMy Awards Gala Luncheon + Awards Ceremony.
- Receive a **Quarter-Page Advertisement** in the printed program provided at the luncheon.
- Recognized as a **Bronze Sponsor** in all **Digital Marketing**, including invitations, the event webpage, and social media.
- Recognized as a **Bronze Sponsor** in all printed and digital marketing materials **at both celebration events.**

Copper

STEMMy AWARDS SPONSOR

\$1,250

Unlimited

- **10 In-Person Tickets** to the STEMMy Awards Benefactor's Roundtable Discussion + Happy Hour.
- **10 In-Person Tickets** to the STEMMy Awards Gala Luncheon + Awards Ceremony.
- Recognized as a **Copper Sponsor** in all printed and digital marketing materials **at both celebration events.**

CXSTEMMYS.COM

Individual Tickets



Combo Ticket

+ 1 ticket to the Benefactor's Roundtable Discussion + Happy Hour
+ 1 ticket to the Awards Ceremony + Gala Luncheon

\$149 Public
\$99 CX Members

October 12
Benefactor's Roundtable

\$50 Public
\$25 CX Members

October 26
Awards Gala Luncheon

\$125 Public
\$100 CX Members

CENTRAL  EXCHANGE

**CELEBRATING OUTSTANDING
WOMEN + COMPANIES IN STEM!**

STEMMY Awards



BECOME A STEMMY SPONSOR AT [CXSTEMMYS.COM](https://cxstemmys.com)