



CENTRAL EXCHANGE  
**STEMMY**  
Awards

2021 STEMMY Awards Winners. From Left: Kisa Caruthers, Mariah Schroeder, Ruby Rios, Dr. Sandra Billinger, Rosalyn Zimmermann, Krina Snider, Dr. Shelley Cooper, Una Nowling, Tanya Smith, Jasmine Simmons, and Jennie Hanna representing Fishtech Group

# Join Kansas City STEMM companies honoring women.

**Surprisingly, women make up only 24% of the workforce in STEMM fields.** To change this staggering statistic, we need businesses to get involved shifting the future landscape.

The Central Exchange Women In STEMM (WiSTEMM) initiative is the Kansas City Region's premier effort to recognize, advance and promote women working in the fields of science, technology, engineering, math and medicine.

Each year CX celebrates the accomplishments of all women in KC who are setting trends and breaking barriers in their STEMM fields at the Annual STEMMY Awards Benefactor's Roundtable Discussion and the Awards Recognition Gala Luncheon.

Award categories include Enterprising Innovator, Corporate HERO, Groundbreaking Leadership, Rising Trendsetter, WiSTEMM Educator, Student Achiever, and WiSTEMM Champion.

Please help us raise awareness of the innovation, leadership, and success women bring to STEMM by becoming a sponsor of the 9<sup>th</sup> Annual STEMMY Awards, and position your company as a champion cultivating and accelerating STEMM leaders in our community.

**Your organization will benefit not only as a sponsor but as a beacon and patron of women in STEMM careers.**

We count on organizations such as yours to help us reach, cultivate, and celebrate these women. Thank you for your consideration and support!

**SECURE YOUR SPONSORSHIP BY SEPTEMBER 30, 2022**  
**FOR MAXIMUM MARKETING EXPOSURE AT [CXSTEMMYS.COM](https://cxstemmys.com)**  
**or email Kerry Gentry Hartnett at [kerry@centralexchange.org](mailto:kerry@centralexchange.org)**

## Student Achiever

The **Student Achiever STEMMy Award** recognizes a female college student currently enrolled in a Kansas or Missouri college or university who has professional aspirations in a STEMM field. She has demonstrated academic achievements, shows exemplary student involvement in the campus/ community organizations and is a leader amongst her peers at her college or university.

## WiSTEMM Educator

The **WiSTEMM Educator STEMMy Award** recognizes a full-time faculty member in a STEMM field. She is recognized by her institution/community as an Excellent Educator based upon student or faculty assessments and community accolades.

## Enterprising Innovator

The **Enterprising Innovator STEMMy Award** recognizes a woman business owner in a STEMM field. She demonstrates exemplary leadership in her business by establishing a strong vision and achieving great success. She demonstrates industry excellence by influencing others in her STEMM field and is viewed as a key contributor in her industry.

## Corporate HERO

The **Corporate/Organization HERO STEMMy Award** recognizes a company (large or small) or a non-profit that promotes women in STEMM. The company/non-profit is actively engaged in KC Metro STEMM related activities/organizations. The company/non-profit is highly supportive of women working in STEMM fields and provides benefits in the form of education, growth opportunities, flexibility and camaraderie.



## Rising Trendsetter

The **Rising Trendsetter Award** recognizes a woman with less than 15-years of professional experience in a STEMM field and who has demonstrated significant achievement early in her career. She is an Influencer of women in STEMM, showing peer recognition and peer support. She is an emerging leader for women in STEMM and is involved in STEMM activities in her company and/or the community.

## Groundbreaking Leadership

The **Groundbreaking Leadership Award** recognizes a woman in STEMM who has made significant contributions to the STEMM community throughout her 15+ year professional career. She is a champion of women in STEMM, promoting gender equity in leadership roles, supporting women entering or growing STEMM careers and celebrating achievements by women in STEMM. She is a 360-degree leader who casts a vision, sets and attains goals, learns from other leaders, mentors others, influences peers and propels innovation and change.

## WiSTEMM Champion

The **WiSTEMM Champion Award** recognizes a leader working in a STEMM field/organization or in association with a STEMM field/organization. They are bridge builders who cast a vision for gender equality and act on that vision. They advocate for women in STEMM, supporting them as they enter or grow in their STEMM and diversity careers and promote them in their workplace or in the community.

## Benefactor's Happy Hour Roundtable Discussion

OCTOBER 2022 | DATE, TIME + LOCATION TBD

Join a dynamic lineup for a thought-provoking conversation focusing on women in STEMM. Drinks and appetizers are included. More information about the program is coming soon!



## STEMMy Awards Gala Luncheon

OCTOBER 27, 2022 | 11:30 AM - 1:00 PM | FIORELLA'S + ONLINE

Help us recognize the outstanding 2022 STEMMy Award Honorees at the annual awards luncheon.



### FEATURING KEYNOTE:

**KARA LOWE**

KC Tech Council

Chief Executive Officer

### EVENT EMCEED BY:

**MICHELLE BOGOWITH**

Fox4 WDAF-TV

Meteorologist



Celebrate the 2022  
STEMMy Award  
Honorees.

# Sponsorship Opportunities

## Platinum

STEMMy AWARDS SPONSOR

**\$15,000**

1 Available

- **40 Tickets** to the STEMMy Awards Benefactor's Happy Hour Roundtable Discussion.
- **40 In-Person Tickets** or **80 Virtual Tickets** or a **Combination of Both** to the STEMMy Awards Gala Luncheon.
- Recognized as the **Exclusive Sponsor of the STEMMy Awards Benefactor's Happy Hour Roundtable Discussion**, with the opportunity to host the event at your company location if desired.
- Opportunity to provide comments from the stage at the Awards Gala Luncheon.
- Receive a **Full-Page Advertisement** in the printed and digital program provided at the luncheon.
- Recognized as the **Platinum Sponsor** in all **Pre-Event Digital Marketing**, including invitations, the event webpage, and social media.
- Recognized as the **Platinum Sponsor** in all printed and digital marketing materials **at the Awards Gala Luncheon**.

## Gold

STEMMy AWARDS SPONSOR

**\$10,000**

5-4 Now Available

- **30 Tickets** to the STEMMy Awards Benefactor's Happy Hour Roundtable Discussion.
- **30 In-Person Tickets** or **60 Virtual Tickets** or a **Combination of Both** to the STEMMy Awards Gala Luncheon.
- Opportunity to provide comments from the stage at the Awards Gala Luncheon.
- Receive a **Full-Page Advertisement** in the printed and digital program provided at the luncheon.
- Recognized as a **Gold Sponsor** in all **Pre-Event Digital Marketing**, including invitations, the event webpage, and social media.
- Recognized as a **Gold Sponsor** in all printed and digital marketing materials **at the Awards Gala Luncheon**.

## Silver

STEMMy AWARDS SPONSOR

**\$5,000**

Unlimited

- **20 Tickets** to the STEMMy Awards Benefactor's Happy Hour Roundtable Discussion.
- **20 In-Person Tickets** or **40 Virtual Tickets** or a **Combination of Both** to the STEMMy Awards Gala Luncheon.
- Receive a **Half-Page Advertisement** in the printed and digital program provided at the luncheon.
- Recognized as a **Silver Sponsor** in all **Pre-Event Digital Marketing**, including invitations, the event webpage, and social media.
- Recognized as a **Silver Sponsor** in all printed and digital marketing materials **at the Awards Gala Luncheon**.

## Bronze

STEMMy AWARDS SPONSOR

**\$3,000**

Unlimited

- **15 Tickets** to the STEMMy Awards Benefactor's Happy Hour Roundtable Discussion.
- **15 In-Person Tickets** or **30 Virtual Tickets** or a **Combination of Both** to the STEMMy Awards Gala Luncheon.
- Receive a **Quarter-Page Advertisement** in the printed and digital program provided at the luncheon.
- Recognized as a **Bronze Sponsor** in all **Pre-Event Digital Marketing**, including invitations, the event webpage, and social media.
- Recognized as a **Bronze Sponsor** in all printed and digital marketing materials **at the Awards Gala Luncheon**.



## Combo Ticket

+ 1 in-person ticket to the Benefactor's Happy Hour Roundtable Discussion

+ 1 in-person ticket to the Awards Gala Luncheon

**\$140 Public // \$125 CX Members**

## Table

+ 5 in-person tickets to the Benefactor's Happy Hour Roundtable Discussion

+ 10 in-person or 20 virtual tickets to the Awards Gala Luncheon

+ Company recognized as a sponsor in all marketing materials at the Awards Luncheon

**\$1,000**

Public + CX Members

Awards Gala Luncheon

## In-Person Ticket

**\$100 Public**

**\$85 CX Members**

## Virtual Ticket

watch the awards ceremony online

**\$50 Public**

**\$25 CX Members**

**HONORING WOMEN IN  
STEMM CAREERS**

CENTRAL  EXCHANGE

# STEMMY Awards

**BECOME A STEMMY SPONSOR AT [CXSTEMMYS.COM](http://CXSTEMMYS.COM)**