

8TH ANNUAL STEMMy AWARDS

SEPTEMBER 23, 2021

—
AT FIORELLA'S
OR ONLINE

August 2021

Dear Prospective Sponsor,

Now more than ever, those serving in STEMM fields are demonstrating how critical they are to our communities. While those in STEMM help keep us connected and fight for lifesaving cures, **we continue to be inspired and proud of so many women in STEMM in our own backyard.**

On September 23, 2021, Central Exchange will proudly present the 8th Annual STEMMMy Awards during a Hybrid Awards Celebration. The STEMMMy Awards were created to celebrate the accomplishments of women in the fields of Science, Technology, Engineering, Math, and Medicine across the greater Kansas City region.

JOIN KANSAS CITY STEMM COMPANIES HONORING WOMEN

Surprisingly, women make up only 24% of the workforce in STEMM fields. To change this staggering statistic, we need businesses to get involved shifting the future landscape. Please help us raise awareness of the innovation, leadership, and success women bring to STEMM: become a sponsor of the 8th Annual STEMMMy Awards. Information is included, outlining the levels of sponsorship and the associated benefits.

Award categories include Groundbreaking Leadership, Rising Trendsetter, Enterprising Innovator, Corporate Hero, WiSTEMM Educator, WiSTEMM Student Achiever, and WiSTEMM Champion.

We hope that your company will be a part of this grand celebration by sponsoring the 2021 STEMMys Awards. Your organization will benefit not only as a sponsor but as a beacon and patron of women in STEMM careers.

We count on organizations such as yours to help us reach, cultivate, and celebrate these women. Thank you for your consideration and support! We will follow up with you soon. **Please direct your response or questions to Kerry Gentry Hartnett at kerry@centralexchange.org.**

Sincerely,



Ann Hackett
Central Exchange
CX Bloch Leader



Jenny L. Housley, ECBS
Blue Cross Blue Shield of Kansas City
SVP, Chief Marketing Officer
Honorary Co-Chair



M. Gayle Packer
Terracon
CEO + President
Honorary Co-Chair

8TH ANNUAL STEMMy AWARDS

EVENTS

CELEBRATING KANSAS CITY'S WOMEN IN STEMM

BENEFACTORS ROUNDTABLE

September 14 | 3:30-5 pm

VIRTUAL DISCUSSION

Join our dynamic lineup for a thought-provoking conversation focusing on women in STEMM. Moderated by April Boyd-Noronha, STEMM Awards Planning Committee Member, this favorite program will consist of a panel discussion followed with small group conversations moderated by WiSTEMM community members.



Danielle Binion
University of Kansas Medical Center
Director of Diversity, Equity + Inclusion
2020 WiSTEMM Champion + Panelist



April Boyd-Noronha
XR Safety Initiative
Global D&I Advisor + Board Member
Moderator



Jenny L. Housley, ECBS
Blue Cross Blue Shield of Kansas City
SVP, Chief Marketing Officer
Honorary Co-Chair + Panelist



Vanessa Zambo, CPSM
Terracon
SVP, Marketing + Communications
Panelist

STEMMy AWARDS LUNCHEON

September 23 | 11:30am - 1pm

AT FIORELLA'S OR ONLINE

Help us recognize the outstanding STEMM Award Honorees this year at our Annual STEMM Awards Luncheon.

FEATURING KEYNOTE SPEAKER:

DeAngela Burns-Wallace, Ed.D.
Secretary of the Kansas Department
of Administration
and Executive Branch Chief
Information Technology Officer



EVENT EMCEED BY:

Michelle Bogowith
Fox4 WDAF-TV
Meteorologist



THIS YEAR'S HONOREES INCLUDE:

CORPORATE HERO

Fishtech Group

WISTEMM CHAMPION

Kisa Caruthers, Burns & McDonnell
Una Nowling, Black & Veatch

ENTERPRISING INNOVATOR

Dr. Shelley Cooper, Diversity Telehealth

WISTEMM EDUCATOR

Sandra Billinger, KU Medical Center
Tanya Smith, KCK Community College

GROUNDBREAKING LEADERSHIP

Jasmine Simmons, Hallmark

WISTEMM STUDENT ACHIEVER

Ruby Rios, UMKC
Rosalyn Zimmermann, KU Medical
Center

RISING TRENDSETTER

Mariah Schroeder, Burns & McDonnell
Krina Snider, T-Mobile

Sponsor the 8th Annual STEMMy Awards celebrating Kansas City's women in STEM, and position your company as a champion cultivating and accelerating STEM leaders in our community.

SPONSOR LEVELS	PRESENTING SPONSOR \$10,000+ 2 1 available	PREMIUM SPONSOR \$5,000+ 2 2 available	ROUNDTABLE SPONSOR \$3,000+ 2 2 available	TABLE SPONSOR \$1,000+ Unlimited	BENEFACTOR ATTENDEE \$500 Unlimited	IN-PERSON TICKET \$100 Public \$85 WiSTEMM + CX Members	VIRTUAL TICKET \$75 Public \$60 WiSTEMM + CX Members
Complimentary # of tickets to STEMMy Awards Luncheon on September 23*	30 in-person or 60 Virtual	20 in-person or 40 Virtual	15 in-person or 30 Virtual	10 in-person or 20 Virtual	2 in-person or 4 Virtual	1 in-person	1 Virtual
Complimentary # of tickets to the Virtual Benefactor's Roundtable**	60 Virtual	40 Virtual	30 Virtual	20 Virtual	4 Virtual	1 Virtual	1 Virtual
Complimentary # of tickets to (4) CX WiSTEMM programs Oct 2021 - Sept 2022 featuring Award Winners**	60 Virtual	40 Virtual	30 Virtual	20 Virtual	4 Virtual	1 Virtual	1 Virtual
Exclusive Sponsor Benefits							
Provide comments during introduction of the Benefactor's Roundtable			✓				
Provide comments from the stage at the Awards Luncheon	✓						
Exclusive sponsor of (1) CX WiSTEMM program Oct '21 - Sept '22	✓	✓					
Company Group Photo taken at the Luncheon (1 printed + 1 digital copy will be provided)	✓	✓	✓				
Additional in-person luncheon tickets available at a discounted rate	\$75 each	\$75 each	\$85 each	\$85 each			
Opportunity to provide a promo gift to Awards Luncheon attendees***	✓	✓	✓	\$125	\$125	\$125	\$125
Sponsor Recognition							
Company recognition at the Roundtable	✓	✓	✓				
Logo in the luncheon invitations (email, social media + cxstemmys.com)	✓	✓	✓				
Advertising space in the luncheon printed and digital program	Full Page	Half Page	Quarter Page				
Company recognized as a sponsor in the luncheon printed + digital program	✓	✓	✓	✓	✓		
Company recognized as a sponsor digitally at the luncheon + on their table number	✓	✓	✓	✓	✓		

*All in-person luncheon tickets include a full lunch. Virtual tickets do not include a meal. **Additional tickets to the Benefactor's Roundtable and CX WiSTEMM programs are \$25/ticket/program. The amount of available tickets shown is per program. ***Promotional gifts will be given via a "virtual swag bag" following the event mentioned. You have the option to give in-person attendees their gift at the Awards Luncheon.