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EMPOWER  
PROMOTE  
IGNITE  
CULTIVATE

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**2021**  
**CORPORATE PARTNERSHIP  
OPPORTUNITIES**



**CENTRAL EXCHANGE**  
WHERE WOMEN SHAPE THE FUTURE

# TOGETHER, WE ARE STRONGER.



Dear Prospective Partner,

Now more than ever, investing in talent's **personal and professional development, connecting with the community, and advancing diversity, equity, and inclusion** are top priority for organizations. When people are represented, seen, heard, and belong, leaders, businesses, and communities thrive.

For the last 40 years, Central Exchange has connected, cultivated and accelerated women leaders in our community. We are here for women leaders at all stages of their career, providing the community to reach their full personal and professional potential.

Central Exchange empowers and connects women across generations, promotes equity for women, ignites confidence in women and cultivates and accelerates women leaders.

## COMPANY + INDIVIDUAL MEMBER BENEFITS:

- World-class networking with our diverse membership
- Unlimited leadership, professional, and personal development programs
- Exposure to key decision makers in multiple industries
- Access to online job board for recruiting
- Introduction to company best practices
- Connect with top talent & employment leads
- Access to business & civic leaders
- Exceptional food at in-person events
- Access to wide variety of Exchange Circles, monthly community groups
- Access to Bloch School of Management scholarships for PMBA and EMBA degrees and access to executive education programming
- Priority engagement at signature events: Midwest Leadership Summit, Emerging Leaders & more
- Invest in your female talent increases:
  - Bottom-line performance
  - Retention and engagement
  - Overall team results and cohesion
- Program sponsorship & presentation
- Highlight your commitment to Diversity, Equity & Inclusion
- Increased visibility & brand awareness
- Central Exchange is now in strategic agreement with the UMKC Bloch School.

As a valued partner, you unlock exclusive access to:

- \$4,000 scholarship to Bloch Professional MBA program available to any corporate partner employee
- \$15,000 scholarship to Bloch Executive MBA program available to any corporate partner employee
- \$1,000 off the Strategic Leadership Certificate to any corporate partner employee

Not only does our work impact the lives and the future of the women we serve, but because of their development and success, our community benefits economically and socially. *Central Exchange is where women shape the future.*

Thank you for your investment in us, and in turn, your investment in future generations of women leaders.



*Ann M. Hackett*

Ann Hackett, Ph.D.  
CX Bloch Lead  
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# CUSTOMIZE YOUR PARTNERSHIP



## WHAT DOES YOUR ORGANIZATION VALUE?

Customize your partnership with Central Exchange to maximize impact for your leaders and your business.

## INVEST IN YOUR EMPLOYEES

### MEMBERSHIPS | PROGRAM VOUCHERS | EMERGING LEADERS

Equip individual members of your team with Central Exchange Annual Memberships.

\_\_\_ # of Individual Memberships | \$480 per Annual Membership | Members develop their leadership skills, grow their networks, and create genuine connections. Includes unlimited access to standard programs.

\_\_\_ # of Program Vouchers | \$900 for 30 vouchers | Program vouchers grant multiple employees à-la-carte access to standard programs.

\_\_\_ # of Emerging Leaders Enrollments | \$6,000 \$5,500 per enrollment - corporate partner discount | Emerging Leaders is an unparalleled, 11-month leadership intensive facilitated by Denise Mills and Robin Sterneck.

## SIGNATURE EVENTS SPONSORSHIP

**STEMMY AWARDS** | Celebrating KC's outstanding women in STEM - science, technology, engineering, math, and medicine

- Table Sponsor | \$1,000+
- Roundtable Sponsor | \$2,500+
- Premium Sponsor | \$5,000+
- Presenting Sponsor | \$10,000+

**MIDWEST LEADERSHIP SUMMIT** | Kansas City's largest & premier women's leadership development event

- Table Sponsor | \$3,000+
- Bronze Sponsor | \$5,000+
- Silver Sponsor | \$10,000+
- Gold Sponsor | \$15,000+
- Presenting Sponsor | \$25,000+

## PROGRAM SERIES SPONSORSHIPS

Become the exclusive sponsor of a personal/professional leadership program series. We make it easy for you to develop a series that fits your organization.

### CHOOSE YOUR FREQUENCY:

- Quarterly | 4 programs | \$2,500
- Bi-monthly | 6 programs | \$5,000
- Monthly | 12 programs | \$10,000

### CHOOSE YOUR LEADERSHIP SERIES TOPIC:

Detailed series descriptions are on the following pages.

- CEO Series
- Civic Series
- Conversations from the Top Series
- Diversity & Inclusion Series
- Family-Owned Business Series
- KC Entrepreneurs & Innovators Series
- Health & Wellness Series
- WiSTEMM Series
- Women to Watch Series
- Working Parents Today Series
- Create Your Own Series
- Exchange Circles | Monthly Community Groups

We tailor CX partnership to your needs. Contact Ann Hackett [ann@centralexchange.org](mailto:ann@centralexchange.org) for more info.

# CUSTOMIZE YOUR PARTNERSHIP

## DETAILS

### INVEST IN YOUR EMPLOYEES

**MEMBERSHIPS:** Equip individual members of your team with Central Exchange Annual Memberships. Individual members:

- **Develop leadership skills.** Access an abundance of personal and professional development programs each year.
- **Grow their network.** Central Exchange's hundreds of members span a variety of industries and positions – from CEOs to entrepreneurs to community volunteers.
- **Create meaningful connections.** Relationships formed at Central Exchange will create new business relationships, personal friends and opportunities for organizations to collaborate.

Show appreciation for accomplishments, support high-potential team members, or give an employee an opportunity to learn and flourish outside of your company's four walls.

*Annual memberships = \$480*

**VOUCHERS:** Share the Central Exchange experience with multiple members of your team. Consider a couple of individual anchor memberships and then purchase voucher passes to share the Central Exchange benefits with your entire team. Use this option to reward or incent team members, and to show your genuine interest in investing in your greatest asset – your people!

*30 vouchers = \$900 | \$30/in-person program, 2-for-1 virtual programs*

**EMERGING LEADERS:** Join a group of high potential women for a year-long course focused on empowering leaders through actionable education. From sessions with real-life examples shared by regional thought leaders to active-learning based small group sessions, participants will graduate Emerging Leaders with the skills and tools to take their leadership to the next level.

*Participation = \$6,000/participant at for-profit organizations | Non-profit pricing is available | Corporate Partners receive \$500 discount/participant*

### PROGRAM SERIES SPONSORSHIPS

**CEO SERIES:** Connect with Kansas City CEOs as they share their leadership journeys and key insights from their business experience and the latest business trends to enhance your personal and professional performance.

**CIVIC SERIES:** Understand and elevate community initiatives (public policy and economic development strategies) which impact the business community and your personal and professional life.

**CONVERSATIONS FROM THE TOP SERIES:** Hear from key business leaders and community influencers as they dive into the latest issues impacting business performance, organizational culture, HR, Marketing, Sales, Operations and other business channels.

**DIVERSITY & INCLUSION SERIES:** Embrace and maximize diversity in your business and engage in courageous conversations for inclusion, awareness and action.

**FAMILY OWNED BUSINESS SERIES:** Discover the universal truths of running a profitable business and the unique advantages and challenges facing family-owned businesses.

**KC ENTREPRENEUR & INNOVATORS SERIES:** Discover the ways that Kansas City's start-ups, entrepreneurs and corporate intrapreneurs have accelerated their businesses – and how you can transform your business with an entrepreneurial mindset.

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# CUSTOMIZE YOUR PARTNERSHIP

## DETAILS CONT'D

**HEALTH & WELLNESS SERIES:** Gain the skill, practice and knowledge you need for a high-performing mind, body and spirit.

**WiSTEMM SERIES:** Champion Kansas City's Women In STEM (Science, Technology, Engineering, Math and Medicine) through fostering community and celebrating achievements.

**WORKING PARENTS TODAY SERIES:** Learn how to increase your success as a parent and working professional during times of uncertainty.



### EMPOWER YOU.

Empower your full potential through leadership development and meaningful connections.

### PROMOTE WELLBEING.

Promote your wellbeing with resources for a thriving mind, body and spirit.

### IGNITE BUSINESS.

Ignite your company's growth with expertise and industry insights from key leaders.

### CULTIVATE COMMUNITY.

Cultivate your community by discovering civic issues and organizations that make a difference.

## SIGNATURE EVENTS SPONSORSHIP



**STEMMy AWARDS:** Celebrate the accomplishments of Kansas City's Women breaking barriers in STEM fields (science, technology, engineering, math, and medicine).

[CentralExchange.org/STEMMy-Awards](http://CentralExchange.org/STEMMy-Awards)



**MIDWEST LEADERSHIP SUMMIT:** Sponsor Kansas City's largest day-long personal and professional and development seminar. Experience inspirational speakers, hands-on breakout sessions, and networking opportunities.

[MidwestLeadershipSummit.org](http://MidwestLeadershipSummit.org)

“ THIS ORGANIZATION VALUES EMPOWERMENT AND GIVES WOMEN WHAT THEY NEED TO BE EMBOLDENED TO CHANGE THE WORLD.”

—MELANIE BOYKIN | COMMERCE BANK

# CONTACT US



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**CENTRAL EXCHANGE**  
WHERE WOMEN SHAPE THE FUTURE

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