

SPONSORSHIP OPPORTUNITIES



SPONSORSHIP LEVELS	PLATINUM KEYNOTE \$25,000+ 3-2 available	GOLD \$15,000+ 9-8 available	SILVER \$10,000+ 6-5 available	BRONZE \$5,000+ Unlimited	TABLE \$3,000+ Unlimited
COMPLIMENTARY # OF ATTENDEES	30	20	20	10	10
EXCLUSIVE BENEFITS	<p>Sponsor one of the following keynote presentations:</p> <ul style="list-style-type: none"> Morning: Carla Harris, Vice Chair Morgan Stanley Lunch: What Leadership Can Learn from Rock & Roll with Wayne Strickland and Tanya O'Callaghan Afternoon: Diana Kander, Entrepreneur & Best-Selling Author <p>Welcome remarks at Keynote</p> <p>Premium seating</p> <p>Representative on stage for closing</p>	<p>Sponsor one of the following breakout sessions (8)</p> <ul style="list-style-type: none"> The Millennial Leader Work/Life Blend The Balance of Grit + Grace Finding Significance Building a Diverse Company Culture Raise Your Financial IQ Leader-Shift: Shift from Managing People to Developing Potential Building Community within Teams <p>Cocktail hour sponsor (1)</p> <p>Premium seating</p> <p>Representative on stage for closing</p>	<p>Sponsor one of the following:</p> <ul style="list-style-type: none"> Break sponsor (3) Photo Booth sponsor (1) Breakfast & Bag sponsor (1) Badge sponsor (1) <p>Premium seating</p> <p>Representative on stage for closing</p>	<p>Premium seating</p> <p>Representative on stage for closing</p>	<p>Premium seating</p>
BOOTH	•	•	•	•	
RECOGNITION					
+ Program recognition	•	•	•	•	•
+ On screen recognition	•	•	•	•	•
+ Digital marketing recognition	•	•	•	•	
+ One (1) item in attendee swag bag	•	•	•	•	
+ Advertising space in program	Full page ad	1/2 page ad	1/4 page ad		
+ Signage at sponsored session	•	•	•		
+ On stage + in media recognition	•	•			
+ Your video ad on website	•				
+ Table recognition	•				

INDIVIDUAL TICKETS: \$125 CX Member / \$299 Public

Deadline for sponsorship commitment is April 5, 2019. For more information on the 2019 Leadership Lyceum, please visit CXLyceum.com or contact kerry@centralexchange.org.