



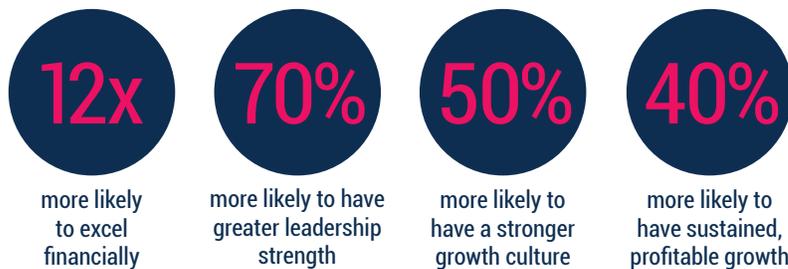
BECOME A CORPORATE PARTNER



CENTRAL EXCHANGE
WHERE WOMEN SHAPE THE FUTURE

WHY YOUR WOMEN MATTER

Organizations that represent 30% or more women in leadership roles are.*



Percent of Americans say it's important for women and men to have the same opportunities for career advancement*



Percent say their current workplace puts a high priority on having women in leadership positions*

What would your employees say about your business? What will you do to change this statistic?

For 38 years, Central Exchange has connected, cultivated and accelerated women. Many of Kansas City's strongest and most influential women leaders launched their journey of professional advancement at Central Exchange. Our goal is to continue our mission to support the next generation of women leaders.

We bring women together in unparalleled fashion and give them a place to learn, network, develop and shine.

Central Exchange:

- Empowers and connects women across generations
- Promotes equity for women
- Ignites confidence in women
- Cultivates and accelerates women leaders

“EPR Properties proudly supports Central Exchange. Our organization continues to benefit from their outstanding leadership initiatives, and we believe Central Exchange to be an invaluable partner and resource to our community at EPR.”

Tonya L. Mater
Vice President and Chief Accounting Officer
EPR Properties

WHAT CAN CENTRAL EXCHANGE DO FOR YOUR COMPANY?

Develop Leaders	Organizational Best Practices, Leadership Lyceum, Health & Wellness Series, Network Exchange, Implement Career Plans for Advancement, Personality Strengths Assessment, Emerging Leaders Program
Catering & Events	Discounted offsite and onsite catering at business meetings, luncheons, holiday parties and retreats

Networking & Connections	Meet other like-minded business and community leaders and expand your circle of influence and impact
Exposure to Top Talent	Exposure to top talent and employer/employee leads, Job Board access

Statistics from front page are found in:
2018 Global Leadership Forecast, published by Development Dimensions International, Inc.
Women in Leadership: Why it Matters (2016), published by Global Strategy Group and the Rockefeller Foundation



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CUSTOMIZE YOUR CX PARTNERSHIP

What does your organization value? Customize your partnership with Central Exchange to maximize impact for your leaders and your business.

INVEST IN YOUR EMPLOYEES

Cultivate employees through individual memberships or program vouchers, which give multiple staff members the opportunity to experience the 400+ programs Central Exchange offers annually. Equip your employees to achieve their full professional and personal potential through unparalleled programming, networking with 800+ members and exposure to entrepreneurs, executives, managers, nonprofit professionals, civic leaders and community volunteers.

Membership

Vouchers

Emerging Leaders

PROGRAM SERIES SPONSORSHIPS

Programs at Central Exchange offer insights, inspiration, education, tools and take aways on a wide variety of topics and issues. Sponsoring a program series puts your company's name in front of a captive, targeted audience and communicates your commitment to encouraging professional advancement and personal growth.

CEO Series

WiSTEMM Events

Conversations from the Top Series

How They Built It Series

Health & Wellness Series

Executive Networking Series

Create your own program series

Public Policy Series

Network Exchange Events

CEO Roundtables

Civic Series

Diversity & Inclusion Series

Women to Watch

PUBLICIZE AT EVENTS & ONLINE

Increase your visibility and brand recognition in front of an influential and extensive audience of professionals and key decision makers. The awareness of your company's commitment to advance women can be a key factor in attracting and retaining talent, along with growing and fostering a positive workplace culture and environment.

Feature video interview on website

Email newsletter sponsorship

CXL Young Professionals Group

STEMMy Awards

Leadership Lyceum

THE VALUE OF YOUR PARTNERSHIP

COMPANY BENEFITS:

- Invest in your female workforce and increase bottom line performance, retention and overall team results
- Exposure to key decision makers in similar and different industries
- Introduction to organizational best practices
- Increase visibility and brand awareness through programs and signature events
- Connect with top talent and employment leads
- Sponsor programs, presentations and attend
- Highlight your commitment to advance future generations of Kansas City women leaders

INDIVIDUAL MEMBER BENEFITS:

- Engage in world-class networking
- Participate in unlimited leadership, professional, and personal development programs
- Access to business and civic leaders
- Enjoy exceptional food prepared by our Executive Chef at programs and events
- Use meeting facilities for business or personal use
- Attend a wide variety of special interest programming
- Network and connect with diverse membership

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CUSTOMIZE YOUR PARTNERSHIP

INVEST IN YOUR EMPLOYEES

Memberships: Equip individual members of your team with Central Exchange Annual Memberships. Individual members:

- **Develop leadership skills.** Access more than 400 personal and professional development programs each year.
- **Grow their network.** Central Exchange's 800+ members cover a variety of industries and positions – from CEOs to entrepreneurs to community volunteers.
- **Create meaningful connections.** Relationships formed at Central Exchange will create new business relationships, personal friends and opportunities for organizations to collaborate.

Show appreciation for accomplishments, support a high-potential team member or give an employee an opportunity to learn and flourish outside of your company's four walls.

Annual memberships = \$995

Vouchers: Share the Central Exchange experience with multiple members of your team. Consider a couple of individual anchor memberships and then purchase voucher passes to share the Central Exchange benefits with your entire team. Use this option to reward or incentivize team members, and to show your genuine interest in investing in your greatest asset – your people! \$

25 vouchers = \$995

Emerging Leaders: Join a group of high potential women for a year-long course focused on empowering leaders through actionable education. From sessions with real-life examples shared by regional thought leaders to active-learning based small group sessions, participants will graduate Emerging Leaders with the skills and tools to take their leadership to the next level.

Participation = \$6,000/participant at for-profit organization | \$1,500/participant at non-profit organization

PROGRAM SERIES SPONSORSHIPS

CEO Series: Connect with Kansas City CEOs as they share their leadership journeys and walk away with insights from their business experience and the latest business trends.

WiSTEMM: Champion Kansas City's Women In STEMM (Science, Technology, Engineering, Math and Medicine) through fostering community and celebrating achievements.

Conversations from the Top: Hear from key business leaders and community influencers as they dive into the latest issues impacting business performance, organizational culture, HR, Marketing, Sales, Operations and many other business channels.

How They Built It: Discover the ways that Kansas City's start-ups and entrepreneurs have built their successful business from the ground up – and how you can transform your business with an entrepreneurial mindset.

Health & Wellness Series: Gain the skills, practices and knowledge you need for high-performing mind, body and spirit.

Executive Networking Series: Build your network and gain insights from fellow executives in the community.

Public Policy Series: Explore the national, local and regional policies impacting the Greater Kansas City community and you from community leaders.

Network Exchange Events: Equip leaders of internal women's networks and affinity groups to facilitate the promotion and advancement to senior leadership positions.

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CUSTOMIZE YOUR PARTNERSHIP

CEO Roundtable: Share best practices and community and with fellow female CEOs this private, peer advisory group.

Civic Series: Understand the issues impacting today's business world and your personal and professional life.

Diversity & Inclusion: Embrace and maximize diversity in your business and engage in courageous conversations for inclusion, awareness and action.

Women to Watch: Dive into the journeys of up-and-coming women leaders making a difference in Greater Kansas City.



PUBLICIZE AT EVENTS & ONLINE

Feature video interview on website: Promote your partnership with Central Exchange the initiatives that matter to your business.

Newsletter sponsorship: Sponsor Central Exchange's e-newsletter to our 800+ members. Includes company logo, blurb and link to your initiative.

CXL Young Professionals Group: Sponsor Central Exchange's Young Professional Group that inspires and connects the next generation of professional women and men.

STEMMy Awards: Celebrate the accomplishments of Kansas City's Women breaking barriers in STEM fields (science, technology, engineering, mathematics and medicine).

Leadership Lyceum: Sponsor Kansas City's largest day-long personal and professional and development seminar for women. Experience inspirational speakers, hands-on break out session and networking opportunities.

AHEAD Scholars: Sponsor an AHEAD Scholar – a young professional who currently does not have the financial resources to participate as a Central Exchange member. This rich and diverse group of women benefit from the CX programs and connections to enhance their careers and leadership development.