

SPONSOR INFORMATION

7TH ANNUAL STEMMY AWARDS

SEPTEMBER 24, 2020 | VIRTUAL AWARDS CELEBRATION

PRESENTED BY



ROUNDTABLE SPONSOR



TABLE SPONSORS

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CENTRAL EXCHANGE

August 2020

7TH ANNUAL
STEMMy
AWARDS

SEPTEMBER 24, 2020

—
VIRTUAL AWARDS
CELEBRATION

Dear Prospective Sponsor,

Now more than ever, those serving in STEMM fields are demonstrating how critical they are to our communities. While those in STEMM help keep us connected and fight for lifesaving cures, **we continue to be inspired and proud of so many women in STEMM in our own backyard.**

On September 24, 2020, Central Exchange will proudly present the 7th Annual STEMMy Awards during a Virtual Awards Celebration. The STEMMy Awards were created to celebrate the accomplishments of women in the fields of Science, Technology, Engineering, Math, and Medicine across the greater Kansas City region.

JOIN KANSAS CITY STEMM COMPANIES HONORING WOMEN


Surprisingly, women make up only 24% of the workforce in STEMM fields. To change this staggering statistic, we need businesses to get involved shifting the future landscape. Please help us raise awareness of the innovation, leadership, and success women bring to STEMM: become a sponsor of the 7th Annual STEMMy Awards. Information is included, outlining the levels of sponsorship and the associated benefits.

Award categories include Groundbreaking Leadership, Rising Trendsetter, Enterprising Innovator, Corporate Hero, WiSTEMM Educator, Student Achiever, and WiSTEMM Champion.

We hope that your company will be a part of this grand celebration by sponsoring the 2020 STEMMy Awards. Your organization will benefit not only as a sponsor but as a beacon and patron of women in STEMM careers. Please visit www.cxstemmys.com to **become a sponsor by September 10.**

We count on organizations such as yours to help us reach, cultivate, and celebrate these women. Thank you for your consideration and support! We will follow up with you soon. Please direct your response or questions to Kerry Gentry Hartnett at kerry@centralexchange.org.

Sincerely,



Lisa Ginter
CommunityAmerica Credit Union
CEO
Honorary Co-Chair



Neelima Parasker
SnapIT Solutions
President & CEO
Honorary Co-Chair



Renee Keffer
Central Exchange
Interim President & CEO

7TH ANNUAL STEMMy AWARDS

EVENTS

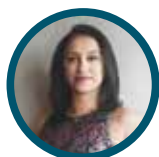
CELEBRATING KANSAS CITY'S WOMEN IN STEMM



Lisa Ginter | Panelist
CommunityAmerica Credit Union
CEO
Honorary Co-Chair



Kellyann Jones-Jamtgaard
Panelist
USDA's National Institute of Food
and Agriculture
Biological Sciences Specialist
2019 Rising Trendsetter STEMMy Honoree



Neelima Parasker | Panelist
SnapIt Solutions
President & CEO
Honorary Co-Chair



Pooja Shah | Moderator
Kiewit Energy Group
Solar and Energy Storage Engineer
Event Chair

BENEFACTORS ROUNDTABLE

September 16 | 3:30-5 pm

Join our dynamic lineup for a thought-provoking conversation focusing on women in STEMM. Always a favorite of the STEMMy season, this year our Benefactors event goes *virtual*!

With this shift, we are adding small group roundtable conversations after the panel discussion. Stick around and participate in one of the following conversations:

- Diversity, Equity & Inclusion in STEMM
- Work-Life Harmony
- Thinking outside the box to support female talent
- Thriving in a male-dominated STEMM world
- Adapting to change & Seizing opportunity during times of change
- Advancing and growing in a STEMM career (for those not already in a leadership position)

VIRTUAL STEMMy AWARDS CELEBRATION

September 24 | Noon-1 pm

Help us recognize the outstanding STEMMy Award Honorees this year at our Annual STEMMy Awards Luncheon. New this year – join the luncheon virtually from the comfort of your office or home. Each registration includes a lunch voucher to help you celebrate in style!

The STEMMy honorees will be recognized in following categories:

- Rising Trendsetter
- Enterprising Innovator
- Corporate Hero
- WiSTEMM Educator
- Student Achiever
- WiSTEMM Champion



7TH ANNUAL STEMMy AWARDS

SPONSOR

SEPTEMBER 24, 2020 | VIRTUAL STEMMy AWARDS CELEBRATION

Sponsor the 7th Annual STEMMy Awards Celebration celebrating Kansas City's women in STEM, and position your company as a champion cultivating and accelerating STEM leaders in our community.

SEPTEMBER 16, 2020 | BENEFACTORS VIRTUAL ROUNDTABLE

PRESENTING SPONSOR | \$10,000

- Lunch for 30 at your home or office for the Awards Celebration
- Unlimited invitations to the Benefactors Virtual Roundtable and STEM topic chats
- Opportunity to host two STEM topic chats
- Recognition at Benefactors Roundtable, in marketing materials, on sponsorship loop, in downloadable program, and in every lunch delivery box
- 2 dedicated social media posts on all CX platforms with reach of over 8,500
- Recognition at CX WiSTEMM programs
- 30 second ad to air during the Awards Celebration

PREMIUM SPONSOR | \$5,000

- Lunch for 20 at your home or office for the Awards Celebration
- Unlimited invitations to the Benefactors Virtual Roundtable and STEM topic chats
- Opportunity to host 2 STEM topic chats
- Recognition at Benefactors Roundtable and Luncheon, in marketing materials, on sponsorship loop, in downloadable program, and in every lunch delivery box
- 1 dedicated social media post on all CX platforms with reach of over 8,500
- 15 second ad to air during the Awards Celebration

ROUNDTABLE SPONSOR | \$2,500

- Lunch for 10 at your home or office for the Virtual Awards Celebration
- Unlimited invitations to the Benefactors Virtual Roundtable and STEM topic chats
- Opportunity to host a STEM topic chat
- Recognition at Benefactors Roundtable and Luncheon, in marketing materials, on sponsorship loop, in downloadable program, and in every lunch delivery box

TABLE SPONSOR | \$1,000

- Lunch for 10 at your home or office for the Awards Celebration
- Unlimited invitations to the Benefactors Virtual Roundtable and STEM topic chats
- Recognition at Benefactors Roundtable and Luncheon, in marketing materials, on sponsorship loop, in downloadable program, and in every lunch delivery box



The Annual STEMMy Awards Celebration honors outstanding women in science, technology, engineering, math, and medicine.